

Alfa BK University,  
Faculty of Finances, Banking and Audit  
Palmira Toljatija 3, 11070 New Belgrade  
+381 (0) 11 2609-754  
[www.alfa.edu.rs](http://www.alfa.edu.rs)

**First International Scientific Conference  
” Covid-19 and Challenges of the Business World”  
Belgrade, march 25th 2021**

**CONFERENCE PROGRAM**

**Invited you to join a video meeting on Google Meet.**

**[meet.google.com/yir-bguw-xgm](https://meet.google.com/yir-bguw-xgm)**

**March 25<sup>th</sup> 2021**

**Conference opening at 9.00 am Serbia local time**

Greeting word PhD Jozefina Beke-Trivunac, Full time Professor, President of the Scientific Committee and PhD Marijana Joksimović, Full time Professor Vice president of the Scientific Committee

**Plenary lectures by invitation at 9.15 am**

**1. Topic IMPACT OF COVID-19 ON ACCOUNTING AND AUDITING**

Author PhD **Jozefina Beke Trivunac**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia

**2. ARE THERE CORONA PROFITEERS?**

Author PhD **Marijana Joksimović**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia

**3. COVID-19 PANDEMIC AND ITS IMPACT ON THE ENVIRONMENT**

Authors Prof. dr **Larisa Jovanović**, emeritus, ALFA University, Belgrade, Serbia and Prof. dr. **Mario Lukinović**, Faculty of Law, Union University, Belgrade, Serbia

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**4. THE GREEN RECOVERY OF THE ECONOMY AS A POSITIVE CONSEQUENCE OF COVID-19 CRISIS**

Authors **Antoaneta Vassileva**, PhD, Department of International Economic Relations and Business, University of National and World Economy, Sofia and **Milica Simić**, PhD, Alfa BK University

**5. THE HEALTH COOPERATIVES AS REPOSE TO HEALTHCARE CHALLENGES AND COVID19 PANDEMIC**

Autor **Milorad Stamenovic**, PhD, Research Fellow, SKEMA Business School, Republic of France

**Guest Lecturers at 10.00 am**

**6. THE MASS INNOVATIVE REACTION TO THE COVID-19 CHALLENGES: THE CASE OF THE HISTORICALLY BIGGEST HACKATHON THE #EUVS VIRUS**

Author Prof. **Milen Baltov**, PhD Burgas Free University, Burgas, Bulgaria

**7. REINVENTING INDIVIDUAL LEARNING ACCOUNTS AFTER COVID-19**

Author **Ivan Stoychev**, University of National and World Economy, Sofia, Bulgaria

**8. BULGARIAN ECONOMIC MEASURES IN RESPONSE TO THE CORONAVIRUS PANDEMIC AND CHALLENGES IN STABILIZING THE ECONOMY**

Author Prof. **Svetlana Aleksandrova- Zlatanska** Ph.D University of National and World Economy, Sofia, Bulgaria

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**Session no 1 at 11.00 am**

**9. MEDIA REPRESENTATION AND MOBILITY TRENDS UNDER COVID-19 PANDEMIC CONDITIONS: A PILOT RESEARCH**

Authors **Aleksandar Miljković**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Aleksa Maksimović**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Slobodan Nedeljković**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Duško Sivčević**, Ministry of Interior, Republic of Serbia and **Slaviša Đukanović**, Sector for analytics, telecommunication and information technologies, Ministry of Interior, Republic of Serbia and **Milan Gligorijević**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Vojkan Nikolić** University of Criminal Investigation and Police Studies in Belgrade, Serbia

***10. YET ANOTHER CLASSIFICATION: AN OVERVIEW OF COVID-19-RELATED RESEARCH IN THE FIELD OF NATURAL LANGUAGE PROCESSING***

Authors **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Vojkan Nikolić**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dušan Joksimović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dejan Vidojević** University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Nemanja Maček** School of Electrical and Computer Engineering of Applied Studies, Belgrade, Serbia Faculty of Computer Science, Megatrend University, Belgrade, Serbia and **Zlatogor Minchev** Institute of Mathematics and Informatics, Bulgarian

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Academy of Sciences and **Mitko Bogdanoski**, Military Academy General Mihailo Apostolski,  
Skoplje, Macedonia

**11. HOW FAR ARE WE FROM AUTOMATIC COVID-19 DIAGNOSTIC ANALYSIS?**

Authors **Vojkan Nikolić**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dušan Joksimović** University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dejan Vidojević** University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Srdjan Nogo**, Faculty of Electrical Engineering, University of East Sarajevo, RS, Bosnia and Herzegovina and **Slobodan Nedeljković** Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia <sup>and</sup> **Duško Sivčević** Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia

**Session no 2 at 12.00 pm**

**12. IMPACT OF COVID-19 ON CORPORATE FINANCE**

Authors **Vladimir Ristanović**, PhD, Associate Research, Institute of European Studies, Belgrade, Serbia and **Svetlana Zenchenko**, PhD, The North Caucasus Federal University

**13. THE IMPACT OF THE COVID 19 PANDEMIC ON SPORT AND THE SPORTS INDUSTRY**

Authors **Dejan Dašić**, Alfa BK University and Dr.sc. **Andrijana Kos Kavran**, prof.v.š., Međimursko veleučilište u Čakovcu, Republika Hrvatska, and Doc.dr.sc. **Marina Gregorić**, Sveučilište Sjever, Koprivnica, Republika Hrvatska

**14. THE IMPACT OF CORONAVIRUS ON THE SPORT INDUSTRY**

Authors Assoc. Prof. **Jovan Veselinović**, Faculty of Sports Management, Alfa BK University, Serbia and Msc **Ana Vukić**, Faculty of Foreign Languages, Alfa BK University, Serbia

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**15. IMPACT OF COVID-19 ON AUDITING**

Authors **Ivana Bešlić Rupić**, Alfa BK University, Belgrade, Serbia and **Dragana Bešlić Obradović**, Alfa BK University, Belgrade, Serbia and **Bojan Rupić**, Kapital revizija

**Session no 3 at 13.00 am**

**16. ENERGY TRANSITION IN SERBIA AND THE WORLD IN THE ERA OF COVID-19 PANDEMIC**

Authors **Lidija Madzar**, Ph.D. Assistant Professor, Alfa BK University, Faculty of Finance, Banking and Audit and **Drinka Pekovic**, Ph.D. Assistant Professor Alfa BK University, Faculty of Finance, Banking and Audit

**17. INITIAL IMPACT OF THE COVID-19 CRISIS ON EMPLOYMENT AND FISCAL POLICY RESPONSES**

Authors **Drinka Pekovic** Ph.D. Assistant Professor, Alfa BK University, Faculty of Finance, Banking and Audit and **Lidija Madzar**, Ph.D. Assistant Professor Alfa BK University, Faculty of Finance, Banking and Audit

**18. THE IMPACT OF COVID-19 ON BANK CAPITALIZATION**

Authors PhD **Marijana Joksimović**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia and **Suzana Balaban**, Alfa BK University, Belgrade and **Marko Milošević**, College of Service Business, East Sarajevo-Sokolac, Bosnia and Herzegovina