Alfa BK University, Faculty of Finance, Banking and Audit

Study program – Basic academic studies

TRADE

Course book

MODUL 2: TAXES AND CUSTOMS

Course: Sociology

Teacher: prof. Dr Aleksandar Prnjat

Course status: Mandatory

Number of ECTS: 8

Precondition courses: None

Educational goal

The aim of the course is to acquaint students with the basic assumptions and concepts of sociology as a scientific discipline.

Educational outcomes (acquired knowledge):

After completing the course, students will learn the basic sociological concepts, assumptions and theories.

Course content/structure

The theoretical part of the course consists of acquainting the students with the concepts and assumptions on which Sociology lies. The practical part of the course consists of discussions and presentations of term papers, through which the students will show whether they have mastered different sociological theories.

Week one:

Lecture - introductory class, introduction to topics and methods of work

Practical part of the course - introduction.

Week two:

Lecture – Marriage and family

Practical part of the course – Discussion of Marriage and family

Week three:

Lecture – Governance and politics

Practical part of the course – Discussion of governance and politics

Week four:

Lecture – Culture and society

Practical part of the course – Discussion of Culture and society

Week five:

Lecture – Religion

Practical part of the course – Discussion of the sociological aspects of religion

Week six:

Lecture – Modern organizations

Practical part of the course – Discussion of modern organizations

Week seven:

Lecture – Race, Ethnicity and Migration

Practical part of the course – Discussion of Race, Ethnicity and Migration

Week eight:

Lecture – Theoretical Opinions in Sociology

Practical part of the course – Discussion of the Theoretical Opinions in Sociology.

Week nine:

Lecture – Labor and Economy

Practical part of the course – Discussion of the Labor and Economy

Week ten:

Lecture – Social interaction and Nonverbal Communication

Practical part of the course - Discussion of Social interaction and Nonverbal Communication

Week eleven:

Lecture – Sociological aspects of poverty

Practical part of the course – Discussion of the Sociological aspects of poverty

Week twelve:

Lecture – Sociological aspects of education

Practical part of the course – Discussion of Sociological aspects of Education

Week thirteen:

Lecture – Sociological aspects of Feminism

Practical part of the course – Discussion of Sociological aspects of Feminism

Week fourteen:

Lecture – A moral point of view – Sociological theories of crime and criminal behavior

Practical part of the course – Discussion of Sociological theories of crime and criminal behavior

Week fifteen:

Lecture – The closing lecture - Recapitulation of the course.

Practical part of the course – Preparation for exam.

Literature

A. Giddens, Sociology, Polity Press, Cambridge, 2001

E. Durkheim, The Elementary Forms of Religious Life, Oxford University Press, 2008

A. W. Small, The Meaning of Sociology, *American Journal of Sociology* Vol. 14, No. 1 (Jul., 1908), pp. 1-14 (14 pages), <u>The University of Chicago Press</u>

M. Haralambos, M. Holborn, Sociology, HaperCollins UK, 2008.

A. Giddens, Central Problems in Social Theory: Action, Structure, and Contradiction in Social Analysis, University of California Press, 1979.

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Number of active teaching classes	Lectures:: 2	Practical classes: 2
(weekly)		

Teaching methods

Lectures: methods of working with text, verbal methods and discussion methods. dialectic methods, workshops, written papers, and online discussion environments.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

activity during lectures 10

50

practical classes 10

colloquiums 10

seminar 20

Final exam:

oral part of exam

Course: Microeconomics
Teacher: Drinka Peković
Course status: Mandatory
Number of ECTS: 9
Precondition courses: None

Educational goal

Introducing students to microeconomic categories, principles, fundamental economic mechanisms and standard methodological tools used in the study of the optimal choice of economic entities and the consequences of such a choice. The optimal choice of consumers, producers and investors will be studied. The equilibrium mechanisms of supply and demand in the conditions of different market structures will also be studied. In particular, the rational behavior of economic entities in conditions of risk and uncertainty will be analyzed. Finally, the cases in which market action does not lead to an optimal outcome will be considered (externalities, public goods and markets with asymmetrically informed entities).

Educational outcomes (acquired knowledge):

The student is able to independently identify problems, goals and priorities related to the economic aspects of understanding the supply and demand. The student can understand the market structures that occur in practice. The student will be able to use the basic economic instruments, to analyze the alternative use of limited resources and the strategic behavior of market entities. By applying the learned models, he will be able to solve real market problems in a modern and efficient way.

Course content/structure

Introduction to microeconomics

Market, supply, and demand

Elasticity of demand and supply

Consumer theory

Production and the behavior of firms

Costs

Perfect competition

Monopoly

Oligopoly and game theory

Monopolistic competition

Risk and uncertainty

Asymmetric information

Externalities and public goods

Literature

Hal, R.V. (2014) Mikroekonomija, Ekonomski fakultet, Beograd.

Mankju, N.G., Tejlor, R.M. (2016) Ekonomija, Ekonomski fakultet, Beograd.

Pindyck, S.R., Rubinfeld, L.D. (2005) Mikroekonomija, Data Status, Beograd

Samuelson, A. P., Nordhaus, D. W. (2011) Ekonomija, 19. Izdanje, Mate d.o.o., Zagreb.

Number of active teaching classes Lectures: 3 Practical classes: 3 (weekly)

Teaching methods: interactive method, case study

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

Final exam:

Colloquium exam: 30

Written part of the exam:

50

Lecture attendance: 5 Exercise attendance: 5 Activity during lectures: 10 **Course: Mathematics**

Teacher: Rešić Sead, Mihajlov-Carević Miroslava

Course status: Mandatory, first year, first semester

Number of ECTS: 8

Precondition courses: None

Educational goal

The main objective of the course is to analyze different areas of mathematics such as financial mathematics, matrices, systems of linear equations, differential and integral calculus, which are important for application in economics.

Educational outcomes (acquired knowledge):

Students will gain the basic knowledge of financial mathematics. They will be able to understand the role of mathematics in solving real problems and to apply the tools of matrix, differential and integral calculus.

Course content/structure

Introduction to financial mathematics.

A simple interest account.

Complex interest.

Annuities. Loan amortization.

Functions. Excel and functions.

Application of excerpts. Integrals.

Differential equations. Matrices.

Systems of linear equations

Literature

- Marić, N. Matematika, Data status, Beograd, 2008.
- Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen, College Mathematics for Business, Economics, Life Sciences & Social Sciences, 11/E, Prentice Hall, 2008.

Number of active teaching classes Lectures: 3 Practical classes: 3 (weekly)

Teaching methods

Lectures: Ex catedra; interactive method; application of computers and modern software.

Exercises: Solving practical and theoretical tasks in exercise classes.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

Final exam:

activity during lectures 10

written part of exam 40

colloquiums 50

Course: English language 1

Teacher: Aferdita Crnisanin

Course status: Mandatory, first year, first semester

Number of ECTS: 5
Precondition courses: no

Course objective

Introduction to the basic areas of business English. Systematic building of adequate vocabulary and completion of knowledge of grammar basics with even practice of basic skills (reading, writing, listening & speaking). Enabling students to use professional literature in English, for proper communication in all basic areas of English business language

Outcome of the course

Students are able to use spoken and written English in simpler, everyday situations.

Course content

Theoretical classes

Course content English 1 is English for academic and professional purposes in the field of informatics. Knowledge of general English at the intermediate level is assumed and professional English is processed. The main goals of teaching are methodical processing of modern professional texts and the adoption and expansion of knowledge about IT terminology, introducing students to the specific structures of the language of science and technology, as well as the systematization of relevant grammar. The most common skills are reading, understanding original English, speaking, and translating. At the end of the course, students should be able to present / understand basic topics related to their profession.

Practical classes: Exercises, Other forms of teaching, Study research work

Use of article, noun, adjectives, pronouns, auxiliary verbs (be, do, have), modal verbs. Use and construction of verb tenses (Present Simple, Present Continuous, Present Perfect, Past Simple, Future forms). Questionable and negative sentence form. Vocabulary related to everyday topics: dating, family, free time, work, food and drink, naming and description of everyday objects, description of people and places and the like.

- Literature
- (2004): Oxford Oxford Dictionary of Business Oxford, University Press
- Mitic, G. (2005): "Reading Texts, Short English Grammar Book," FON, Belgrade
- Prnjat, Z. & Petkovic, V.. (2006): "English Language 1", FTB University "BK", Belgrade
- Murphy, R. (2007): "English Grammar in Use". Third Edition. CUP
- "Business English Reader 1" (collection of professional texts adapted to the curriculum in electronic edition)
- monolingual and bilingual dictionaries

Number of hours of active	Theoretical classes: 2	Practical classes: 1
teaching (weekly)		

Teaching methods

Classes are realized with the help of modern technology and are supported by a series of practical examples with the aim that students master the subject as well as possible. Workshops for the exchange of ideas and knowledge through group discussion are also applied. Mentoring and team work are used in the preparation of seminar papers on the agreed topic.

Knowledge assessment (maximum number of points 100)

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Pre-exam obligations	Points	final exam	Points
activity during the lecture	10	written exam	20
practical teaching	10	oral exam	20
Colloquia	30		
Seminars	10		

Course: Fundamentals of Management

Teacher: Jovanović Nj. Dražen

Course status: Mandatory

Number of ECTS: 8

Precondition courses: None

Educational goal

Acquiring knowledge about management and managers from the point of view of business functions that a manager should have in the 21st century; to provide fundamental-general knowledge of management theory and practice that will serve as a framework for the study of other management disciplines.

Educational outcomes (acquired knowledge):

The student with the acquired knowledge and skills can manage business functions in the organization; understands the levels of business goals (policy, strategy, tactics, operations); applies the function of management in judging (evaluating) business policy, efficiency and quality; gets to know the essence and role of business in a modern organization.

Course content/structure

Curriculum, methodology of teaching process realization. Key determinants of management. The roots of management. Evolution of management systems. Organization and the need for management. Planning. Organizing. Guidance. Control. Decision making. Corporate culture. Business communication and negotiations.

Literature

Primary Literature

- Робинс, П. С. и М. Кутлер, Менаимент, 8. издање, Дата Статус, Београд, 2005.
- Chuck, W, Принципи менаимента, Дата Статус, Београд, 2010.
- Стонер, Џејмс А, F, и други, Менаџмент, Желнид, Београд, 2001.

Secondary Literature

• Ерић, Дејан, Увод у менаџмент "Економски факултет, Београд, 2000.

Number of active teaching classes (weekly) Lectures: 3 Practical classes: 3

Teaching methods

Lectures are supported by modern teaching aids and active participation of students. Processing business examples, discussions, simulation games and reflections.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Activity during the lecture: 15 Practical Education: 15 Preliminary Examination: 30

Term paper: 10 **Final exam**

Oral part of the exam: 30

Course: Business statistics	
Teacher: Rešić M. Sead	
Course status: Mandatory	

Number of ECTS: 9 Precondition courses: None

Educational goal

Defining the relationship between statistics and other business areas. Using techniques or procedures necessary to manipulate and apply concepts. Introduction to the logical approach in problem solving and decision making with the application of statistical techniques.

Educational outcomes (acquired knowledge):

The student gains the knowledge to apply what has been learned to solve practical problems in business and economic areas, through the development, evaluation, and selection of alternative statistical techniques.

Course content/structure

Data collection. Descriptive statistics. Simple aspects of probability concepts. Discrete and continuous distribution including binomial and normal. Sampling theory. Hypothesis testing. Regression and correlation. Data: sources and benefits. Data collection: secondary and primary sources. Presentation of numerical information. Data summarization. Index numbers. Regression analysis. Time series analysis and prediction. Probability. Probability Distributions Rating. Hypothesis testing. Introduction to quantitative techniques applicable in business management including collection and presentation of numerical data, sampling problems, environments, frequency of distribution and deviation. Business forecasting techniques including extrapolation and interpretation of index numbers and time series. The application of computer technology in solving business problems.

Literature

Савић, М., Пословна статистика, Економски факултет, Суботица, 2005.

Levine, J., Stephan, M. and M. Bereson, *Statistic for Managers Using Microsoft Excel*, Prentice-Hall, 2001.

Number of active	teaching classes	Lectures: 3	Practical classes: 3
(weekly)			

Teaching methods

seminar paper 20

Lectures: Ex catedra; interactive method. Using the modern computer software.

Practical classes: Explaining unclear theoretical parts through discussion with students. Solving the practical problems, both in small groups and individually, using modern statistical packages.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during the lecture 5 practical classes 5 colloquiums 30

Final exam: oral part of exam 40

Course: Fundamentals of information technology

Teacher: Stanković D. Ivan **Course status:** Mandatory

Number of ECTS: 8

Precondition courses: None

Educational goal

The knowledge about the basic concepts and elements of computer technology and the basic architecture of the computer system. The student will gain the practical knowledge of the modern information technologies application.

Educational outcomes (acquired knowledge):

The student will be able to understand the importance of modern databases in terms of storage and retrieval of data, information and knowledge in the digital economy, as well as the importance their implementations in a network environment, which will increase their efficiency and effectiveness.

Course content/structure

Introduction to the basic concepts of computer systems; Getting to know the hardware components of a computer system; Basic computer system architecture; Getting to know the software components of a computer system; Basics of software development component; Malware; Introduction to basic database concepts; Importance of databases in business systems; Database design procedures; Basic concepts of communication technology; Networks and network architecture; Internet and Internet services;

Literature

- Ђорђевић Г., *Информационе технологије у дигиталној економији*, БТО, Београд, 2011, ISBN 86-905115-9-4, COBISS.SR-ID 187505676
- Крсмановић, С., *Информациони системи у мрежном окружењу*, Универзитет »Браћа Карић «Београд, 2001.
- Jessup, L., Valacic, J., *Information Systems Today*, Prentice Hall, 2003.

Number	of	active	teaching	classes	Lectures: 2	Practical classes: 2
(weekly)						

Teaching methods

Lectures are supported by modern teaching aids, especially computers, and the active participation of students.

Practical teaching

seminar paper 10

Practical tasks from the material that is covered in the theoretical classes will be solved.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during lectures 10 practical classes 10 colloquiums 40

Final exam:

oral part of exam 30

Course: Italian language 1

Teacher: Biljana Mirčić

Course status: Elective

Number of ECTS: 5

Precondition courses: None

Educational goal During the course, students should master grammatical structures,

vocabulary and language skills at a level that enables them to provide and request basic personal information,to make simple phone calls.. The program also includes the extension of knowledge about Italian culture and lifestyle.

Educational outcomes (acquired knowledge): Students should have knowledge and competencies that correspond

to level A1-1 of level A1 of the the Common European Framework of Reference for Languages.

Course content/structure Lessons 1,2,3,4 Espresso 1: 1. Primi contatti: greeting people.introducing oneself. Introducing someone else. Giving one's phone number. Numbers (1-20). 2. Io e gli altri: Give information about oneself. Ask about the others. Numbers (20-100). 3. Buon appetito! ordering in a café and in a restaurant, asking for the bill, booking a table; 4. Tempo libero: talking about free time and leisure activities, expressing one's likes and dislikes, asking and telling time;

Grammar: reading and writing rules, present tense of essere, chiamarsi, avere, plural and singular nouns ,present tense of regular and irregular verbs, definite and indefinite articles

Literature

Luciana Z., Giovanna R., (2005): "Espresso 1", Alma Edizioni , Firenze

Распор, З., Вучо Ј., (2003): "Практикум вјежбе читања и превођења", Универзитет Црне Горе

Susanna N. "Grammatica pratica della lingua italiana", Alma Edizioni Firenze

Number of active teaching classes Lectures:: 2 Practical classes: 1 (weekly)

Teaching methods

Teaching method is based on a communicative approach.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance10

Lecture attendance 10

Written part of the exam - tasks and theory 50

Oral part of the exam 30

Presentation /

Project /

Theoretical part of the exam) /

Course: SPANISH LANGUAGE 1

Teacher: Ana M. Vukić Course status: Elective Number of ECTS: 5

Precondition courses: none

Educational goal: Develop Spanish language competence – sublevel A1-1 of level A1, CEFR

Educational outcomes (acquired knowledge):

Acquisition of language competence at sublevel A1-1 of level A1 of the Common European Framework of Reference for Modern Languages

(mastering the basic language skills of reception and production)

Course content

Lectures:

- Introductory lecture basic information about the Spanish language, Hispanic literatures and civilizations
- Alphabet, reading rules, basic and ordinal numbers
- Grammatical gender and members; matching adjectives and nouns
- Verb morphology and use of verb forms: indicative of the present three conjugations, the verbs ser and ester and irregular verbs
- Demonstrative adjectives, qualifiers, possessive adjectives and pronouns, indefinite adjectives and pronouns, interrogative pronouns, comparison of adjectives
- Question words ¿Cómo / Cuánto / Dónde / Qué / Quién
- Contrast hay / está-n; very much
- Prepositions en and a with movement verbs
- Direct and indirect object

Practical classes:

- Communication situations: presentation and introduction, post office, restaurant, theater, bus station, etc.
- Reading authentic Spanish texts intended for a given level
- Practicing basic correspondence
- Interactive multimedia exercises: grammar and lexical exercises on examples of Spanish music
- Introduction to Hispanic culture and art through authentic video material
- Training to search Spanish websites

Training in the use of the Spanish keyboard on a computer and the use of appropriate tools (multimedia dictionaries, spelling checkers, etc.)

Literature

Equipo Prisma, *Prisma comienza: Método de español para extranjeros: nivel A1. Prisma del alumno*, Madrid, Edinumen, 2007 (Unidades 1-6)

Equipo Prisma, *Prisma comienza: Método de español para extranjeros: nivel A1. Prisma de ejercicios*, Madrid, Edinumen, 2007 (Unidades 1- 6)

Ortega, J.C., La peña, Madrid, Edinumen: Lecturas graduadas de español, 2007

Blázquez Lozano, M. J. y Villegas Galán, M. A., *Universo gramatical*, Madrid, Edinumen, 2010 Николић, В., *Шпански речник (шпанско-српски, српско-шпански)*, Никшић, Јасен, 2014 http://dle.rae.es/

Number of active teaching classes	Lasturas: 2	Practical classes:1
(weekly)	Lectures: 3	Fractical classes.1

Teaching methods:

The basic form of work and study are lectures (theoretical classes) and exercises (practical classes), and auxiliary presentations and consultations. Several methods of foreign language teaching are combined, and the basis is a communicative method.

Pre- examination obligations	Points	Final exam	Points
Attendance	10	Written part of the exam	70
		Oral part of the exam	
Colloquium exam	20		
Seminar(s)	-		

Course: Marketing Principles

Teacher: Jovanović Nj. Dražen, Petković Đ. Branko

Course status: Mandatory
Number of ECTS: 6

Precondition courses: None

Educational goal

Introduction to the basic assumptions, postulates and criteria of marketing; functioning of the exchange system in modern business, the use of marketing principles and marketing strategic patterns to ensure the survival and development of companies in a modern dynamic environment; introduction to integrated research methods and techniques with key marketing concepts in order to improve the market and development position of the company and ensure long-term sustainable differential advantage.

Educational outcomes (acquired knowledge):

Enabling students to understand marketing as a business function and apply knowledge practices; independent market analysis; demand and sales forecasting, etc.

Course content/structure

Theoretical Education: Introduction to marketing. An overview of the development of marketing theory. Definition of marketing, strategic planning and marketing as a process. Marketing environment (micro and macro environment, stakeholders, factors-economic, political, social, technological, demographic and cultural). Consumer and customer behavior (application of behavioral and cognitive principles in marketing). The concept of market. Segmentation, targeting, positioning for competitive advantage. Consumer relationship marketing. Product and service strategy. Value, brand, brand assets. New product development and product life cycle. Innovation and modeling the degree of product innovation. The concept of marketing mix (4P) and modifications of the same in service price formation. Distribution marketing. Product and logistics management. Promotion advertising. Integrated marketing communication. On-line marketing. Global market and social marketing. Corporate social responsibility and marketing ethics. Practical Education: Considering the product life cycle on different examples. How to achieve an effective combination of elements of the marketing mix? Analysis of integrated marketing communications from the aspect of different phases of the product life cycle. Application of the Internet as a means of communication in a global environment (analysis on examples of global companies). Project: research of the degree of application of new technologies on the Serbian market. How to achieve an effective combination of elements of the marketing mix? Analysis of integrated marketing communications from the aspect of different phases of the product life cycle. Application of the Internet as a means of communication in a global environment (analysis on examples of global companies). Project: research of the degree of application of new technologies on the Serbian market. How to achieve an effective combination of elements of the marketing mix? Analysis of integrated marketing communications from the aspect of different phases of the product life cycle. Application of the Internet as a means of communication in a global environment (analysis on examples of global companies). Project: research of the degree of application of new technologies on the Serbian market.

Literature

Primary Literature

• Маричић Б, Глигоријевић М, Милисављевић М, (2012): *Основи маркетинг*, Економски факултет, Београд

Secondary Literature

• Kotler, Ph., Armstrong, G., (2013): *Principles of marketing with MyMarketingLab*, Pearson Educations, New Jersey

Number of active teaching classes (weekly) Lectures: 2 Practical classes: 2

Teaching methods

Teaching methods: ex cathedra; discussion groups; seminars; colloquia, case studies from practice.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Activity during the lecture: 10

Practical Tasks: 10

Preliminary Examination: 20
Term paper: 10
Final exam

Oral part of the exam: 50

Course: Macroeconomics

Teacher: Lidija Madžar, PhD

Course status: Mandatory

Number of ECTS: 7

Precondition courses: None

Educational goal: Introduction to basic macroeconomic categories, development of analytical and practical way of thinking and acquiring the ability to understand macroeconomics trends.

Educational outcomes (acquired knowledge): Ability to analyse and understand current macroeconomic trends, development trends and the capability to predict future economic processes.

Course content/structure: Introduction to Macroeconomics: Ten principles of Economics and basic macroeconomics problems; The economic system; Basic macroeconomic aggregates: GDP and its components; Retail price index and cost of living measurement; Production and growth; Aggregate supply and aggregate demand: the economy equilibrium in the long-term and short-term; Unemployment and the natural rate of unemployment; Keynesian and Monetarist understanding of balance, Phillips curve, Ocun's law and Phillips-Ocun model; Macroeconomics of open trade; Macroeconomic theory of open economy (IS-LM and AS-AD model); Economic, monetary and fiscal policy; Contemporary trends in Macroeconomics and macroeconomic policy instruments.

Literature

Mankiw, G., N., Macroeconomics, 10th Edition, Macmillan Learning, New York, 2019.

Mankiw, G., N., Principles of Economics, 7th Edition, Cengage Learning, Stamford, USA, 2015.

Mankiw, G., N., Macroeconomics, Seventh Edition, Worth Publishers, New York, 2010.

Taylor, J., B., Uhlig, H., Handbook of Macroeconomics, Elsevier, Amsterdam, 2016.

Begg, D., Ficher, S., Dornbusch, R., Economics, Eight Edition, McGraw-Hill, Berkshire, 2005.

Number of active teaching classes Lectures: 30 (weekly)

Practical classes: 45

Teaching methods: Lectures with the active participation of students. Students' engagement by means of seminar papers' presentation. Discussions in teams about the field of case study. Simulations of certain macroeconomic phenomena.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises)

Colloquium exam: 20

Exercise attendance 5

Lecture attendance 5

Written part of the exam - tasks and theory 40

Oral part of the exam

Presentation 15

Project 15

Theoretical part of the exam

Course: Basics of accounting

Teacher: Bešlić Rupić I. Ivana; Trivunac-Beke J. Jozefina

Course status: Mandatory
Number of ECTS: 6
Precondition courses: None

Educational goal

Acquisition of theoretical-analytical and practical knowledge from accounting methodology, acquisition of knowledge and skills of using accounting information for the needs of making business decisions of various users (investors, creditors, etc.).

Educational outcomes (acquired knowledge):

Enabling students to show, based on theoretical teaching, an understanding of the role of accounting in the context of the operation and development of financial markets, as well as the benefits and limits that accompany the use of accounting information; to master the basics of recording business changes and preparation of financial statements and opportunities and problems that pose a challenge to managers.

Course content/structure

Theoretical part (lectures): Accounting information: quality of information, goals; users, subject of accounting; Accounting principles; Financial reports; Accounting changes that affect the balance sheet and income statement; Dual accounting instruments - diary and general ledger; Accounting instruments - inventory, opening balance sheets, trial, and closing sheets; Formal conclusion of the book and preparation of the balance sheet and income statement; Raising capital; Accounting treatment of inventories; Accounting treatment of fixed assets; Expenses and revenues; Carrying out pre-closing actions and posting on the balance sheet date; Determining and accounting for the financial result. Preparation of financial statements.

Practical part (exercises): Solving practical tasks; Simulation of business situation.

Literature

Škarić-Jovanović, K. (2014). Finansijsko računovodstvo, Beograd: Ekonomski Fakultet.

Malinić, S. (2008). Osnove računovodstva, Kragujevac: Ekonomski fakultet.

Selected texts of the teacher's choice

Number of active teaching classes Lectures: 2 Practical classes: 2 (weekly)

Teaching methods

Ex-chair; discussion groups; colloquia, case studies from practice

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Colloquium: 20

Lecture attendance: 10 Exercise attendance: 10 Seminary paper: 10

Final exam

Written part of the exam: 50

Course: Business Law Teacher: Božović Srđa

Course status: Mandatory, second year, third semester

Number of ECTS: 6
Precondition courses: None

Educational goal

The aim of this course is to introduce students with the legal framework of business and business decision-making. The goal is to acquire basic knowledge about general concepts of law, basic institutes of individual branches of law, business entities, their relationship with the state and legal affairs that they perform in mutual relations. In addition to the general concepts in this subject, the student will gain practical knowledge necessary for understanding and solving very specific business problems.

Educational outcomes (acquired knowledge):

Students will be able to: identify and apply the fundamental values of law and justice, relevant legal principles, to explore the relationship between law and social, political or economic factors.

Course content/structure

The concept and subject of business law. Sources of law. The place of business law in the legal system. Fundamentals of real law. Fundamentals of the law of obligations. Legal status of business entities. Forms of business organization. Forming and registering a company. Functioning of the company. Duties of director and manager. Concept, subject, method and sources of company law; Business entities - partnership and limited partnership; Capital companies - joint stock company and limited liability company; Legal operations of companies, termination of companies, etc. Company insolvency. Commodity contracts. Sale contract; Order agreement; Brokerage agreement; Commercial Representation Agreement, Commission Agreement, Forwarding Agreement, Control Agreement, Storage Agreement; Insurance contract; Contract of carriage; Publishing contract; License Agreement; Franchise agreement, timesharing agreement; Banking and securities; Credit affairs; Bank deposits (cash deposit, savings deposit, bank current accounts, non-cash deposit, securities deposit, safe deposit box agreement). Banking services (letter of credit,bank guarantee, payment operations, clearing, documentary collection, other service banking operations); Securities: Bill of exchange; check.; Introduction to international commercial law.

Literature

- Васиљивић. М. (2012) Трговинско право, Правни факултет Универзитета у Београду, Београд
- Васиљивић. М (2012) *Компанијско право* право привредних друштава, Правни факултет Универзитета у Београду, Београд
- Ђорђевић С. (2011), Право међународних уговора, Београд
- Перовић Ј. (2014), Међународно привредно право, Београд

Јовановић Н., Радовић М. (2012), Практикум из трговинског права, Београд

Number of active teaching classes Lectures: 2 Practical classes: 2 (weekly)

Teaching methods

The lectures are supported by modern teaching aids and the active participation of students. Individual and common

presentation of seminar papers, as well as discussions based on the analysis and deepening of case studies.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during lectures 10 practical classes 20 colloquiums 20 seminar 20 Final exam: oral part of exam 30

Course: English language 2

Teacher: Aferdita Crnisanin

Course status: Mandatory, second year, third semester

Number of ECTS: 5

Precondition courses: English language 1

The goal of the subject

The aim of the course is to provide students with sufficient prior knowledge for independent work in the profession and for further training in a global context.

Outcome of the course

Students are able to use spoken and written English in simpler, everyday situations.

Course content

Theoretical classes

Course content English 2 is English for academic and professional purposes in the field of informatics. Knowledge of general English at the intermediate level is assumed and professional English is processed. The main goals of teaching are methodical processing of modern professional texts and the adoption and expansion of knowledge about IT terminology, introducing students to the specific structures of the language of science and technology, as well as the systematization of relevant grammar. The most common skills are reading, understanding original English, speaking, and translating. At the end of the course, students should be able to present / understand basic topics related to their profession.

Practical classes: Exercises, Other forms of teaching, Study research work Analysis of texts from the processed areas.

Literature

- (2004): Oxford Oxford Dictionary of Business Oxford, University Press
- Mitic, G. (2005): "Reading Texts, Short English Grammar Book," FON, Belgrade
- Prnjat, Z. & Petkovic, V. . (2006): "English Language 1", FTB University "BK", Belgrade
- Murphy, R. (2007): "English Grammar in Use". Third Edition. CUP
- "Business English Reader 1" (collection of professional texts adapted to the curriculum in electronic edition)
- monolingual and bilingual dictionaries

Number of hours of active	Theoretical classes: 2	Practical classes: 1
teaching (weekly)		

Teaching methods

Classes are realized with the help of modern technology and are supported by a series of practical examples with the aim that students master the subject as well as possible. Workshops for the exchange of ideas and knowledge through group discussion are also applied. Mentoring and team work are used in the preparation of seminar papers on the agreed topic.

Knowledge assessment (maximum number of points 100)

Pre-exam obligations	Points	final exam	Points
activity during the lecture	10	written exam	20
practical teaching	10	oral exam	20
Colloquia	30		
Seminars	10		

Course: Business Finance
Teacher: Suzana Balaban
Course status: Mandatory
Number of ECTS: 9
Precondition courses: None

Educational goal

The basic knowledge of business finance. Students need to know whatever basic skills are applicable to their specific area. It is important for students to be able to analyze information in order to test the validity of their knowledge.

Educational outcomes (acquired knowledge):

Enabling students for practical work related to business finance, including knowledge about financial analysis, financial leverage and cash flow analysis. Students should be able to participate in financial strategies and plans making, estimate the capital costs and financial risk. In addition, students should be able to do independent or team business analysis.

Course content/structure

Introduction to Business Finance

Financial Ratio Analysis

Cash flow analysis

Risk assessment and decision making

Financial leverage

Financial strategy and financial planing

Portfolio theory

Sources of long-term finance

Cost of capital estimation and dividend decision

Corporate restructuring

International aspects of business finance

Literature

- V. Horne, J. Wachowicz, Fundamental fo Financial Management, 13th Edition, Prentice Hall, 2006
- E. McLanez, Business Finance: Theory and Practice, Pearson Education limited, 2017
- S. D. Fairhurst, Using Excel for Business Analysis, Wiley, 2013
- D. P. Peterson, F. J. Fabozzi, The Basics of Finance, An Introduction to Financial Markets, Business Finance and Portfolio Management, John Whiley & Sons Inc., 2010
- D. Krasulja, M. Ivanišević, Poslovne finansije, Faculty of Economics, Belgrade, 2006

Number of active teaching classes Lectures: 2 Practical classes: 3 (weekly)

Teaching methods Interactivity, discussion groups, case study analysis

Knowledge evaluation (maximum 100 points)

Exercise and lecture attendance: 10

Written part of the exam - tasks and theory: 60

Project: 20

Final oral part of the exam: 10

Course: Operation research

Teacher: Marija Paunović, Danijela Karaklić

Course status: Mandatory

Number of ECTS: 8

Precondition courses: passed exams in Mathematics and Statistics

Educational goal. Operational research includes quantitative scientific methods that can be used to determine optimal solutions to numerous economic problems. The educational goal of this course is to provide the student with knowledge related to the characteristics of certain economic problems, mathematical models that can be used to present these problems and mathematical methods that will be used to find their optimal solutions.

Educational outcomes (acquired knowledge):

Having mastered the content of this course, students will be able, for a number of economic problems, knowing their characteristics, to define and collect the necessary data, to form a suitable mathematical model to find the optimal solution.

Course content/structure

Theoretical lectures

Linear programming (general problem of LP - primary and dual, algorithms of simplex method, post-optimal analysis, LP application models); Transport problem and scheduling problem; Game theory; Network planning (analysis of the structure, time and costs of project implementation); Inventory models (deterministic and

stochastic); Queue theory; Repair problem;

Practical course:

Analysis of the application of theoretical methods and models, formation of models and procedures for solving specific economic problems, sensitivity analysis of the optimal solution.

Literature

Обрад Тодоровић: ОПЕРАЦИОНА ИСТРАЖИВАЊА, Економски факултет Ниш, Ниш 2004.

Обрад Тодоровић, Миливоје Пешић: ОПЕРАЦИОНА ИСТРАЖИВАЊА – збирка решених задатака, Економскифакултет Ниш, Ниш 2006.

Number of active teaching classes (weekly)		Other classes
Lectures: 3	Practical classes: 3	

Teaching methods

Theoretical explanation of methods and models, solving practical tasks, presentation of seminar papers and discussions

Knowledge evaluat	Knowledge evaluation (maximum 100 points)					
Pre-examination	Points	Final exam	points			
obligations						
Activity during	5	Written exam				
lectures						
Practical classes	5	Oral exam	50			
Colloquiums	30					
Seminars	10	Total points	100			

Course: International Economics
Teacher: Madžar Lidija
Course status: Mandatory

Number of ECTS: 8

Precondition courses: None

Educational goal: The educational goal of the subject is to introduce students with the theory and practice of International Economics, the valid bilateral and multilateral rules in international trade, international capital flows (loan, FDI, an portfolio investments), with the role and functioning of contemporary multinational companies (MNCs), as well as with their corresponding impact on economic growth and development. The aim of the course is also to acquaint students with the functions of relevant global, and regional financial organizations (the IMF, the World Bank, the EBRD, the Asian Development Bank, etc.), with special emphasis on the European Economic and Monetary Union.

Educational outcomes (acquired knowledge): In addition to relevant academic knowledge, students will analyse past practice, and current trends to be able to understand, analyse, and interpret more complex, and events with more dispersed effects in the international economy.

Course content/structure: Processes of globalization and regionalization in the contemporary global economy; Contemporary trade flows — the volume, dynamics, regional and sectoral structure; Institutionalization of international trade environment — the World Trade Organization, functioning, negotiations and impact; Contemporary capital flows — the volume and dynamics, regional and sectoral structure; Foreign exchange market and exchange rate systems; International Monetary System — the Gold Standard and the Breton-Woods` Monetary System; International investment flows, portfolio and foreign direct investments; Transnational corporations and their functioning in the global economy — technology, investment and trade; Institutionalization of the international monetary cooperation — the BIS Bank, the IMF, the World Bank and regional development banks; Balance of payments and resolving its imbalances; Technological flows in the world and technology transfer.

Practical classes: Solving a practicum that follows the content of the subject, testing theoretical knowledge in the form of a colloquium, reporting and presenting the seminar paper, simulation of certain phenomena of market economy (globalization – anti-globalism).

Literature

Popovčić-Avrić, S., Vidas-Bubanja, M., (2009), *Međunarodna ekonomija*, Zavod za udžbenike i FEFA, Beograd.

Pelevic, B., Vuckovic, V., (2007), Međunarodna ekonomija, Ekonomski fakultet, Beograd.

Krugman, P., Obstfeld, M., Melitz, M., (2016), International Economics, Pearson Global, New York.

Additional

Gopinath, G., Helpman, E., Rogoff, K., (2014), *Handbook of International Economics*, Harvard University, Cambridge MA, USA.

Number of active teaching classes Lectures: 45 Practical classes: 45 (weekly)

Teaching methods: Ex cathedra, interactive class methods; case study analysing.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

Exercise attendance and activities: 10

Practical classes: 10 Colloquium exam: 30 Presentation: 20 Final exam:

Oral part of the exam: 30

Course: Italian language 2

Teacher: Biljana Mirčić

Course status: Elective

Number of ECTS: 5

Precondition courses: successfully passed exam in Italian language 1

Educational goal

Student should be able to use and understand familiar everyday expressions and sentences related to meeting specific needs. They should be able to present themselves and others, to ask other people questions about their life, profession and habits as well as to answer such questions. They should be able to communicate in a simple way, if the interlocutors speak slowly and clearly and if they are ready to help them.

Educational outcomes (acquired knowledge):

Acquisition of language competence at level A1-2 of level A1of the Common European Framework of Reference for Modern Languages

Course content/structure

Espresso 1 5. In albergo: booking a hotel room, asking for information on accommodation, describing a room, complaining about one's room; 6. In giro per l'Italia: describing a city, asking for directions. 7. Andiamo in vacanza!: talking about past actions and understanding descriptions of past events, talking about one's holiday activities, talking about the weather.

Grammar: present tense: modal verbs , past tense: passato prossimo, prepositions a, in, su, di, da, compound prepositions

Literature

Luciana Z.,, Giovanna R., "Espresso 1" Alma Edizioni Firenze Luciana Z.,, Giovanna R., (2005): "Espresso 2" Alma Edizioni Firenze Зеница Р., Јулијана В., (2003): "Практикум вјежбе читања и превођења" Универзитет Црне Горе, Susanna N. "Grammatica pratica della lingua italiana", Alma Edizioni Firenze

Number of active teaching classes Lectures:: 2 Practical classes: 1 (weekly)

Teaching methods

Teaching method is based on a communicative approach

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance 10

Lecture attendance 10

Written part of the exam - tasks and theory 50

Oral part of the exam 30

Presentation/

Project/

Theoretical part of the exam)/

Course: SPANISH LANGUAGE 2

Teacher: Ana M. Vukić Course status: Elective Number of ECTS: 5

Precondition courses: successfully passed Spanish language 1

Educational goal: Develop Spanish language competence – sublevel A1-2 of level A1, CEFR

Educational outcomes (acquired knowledge):

Acquisition of language competence at sublevel A1-2 of level A1 of the Common European Framework of Reference for Modern Languages

(mastering the basic language skills of reception and production)

Course content

Lectures:

- Adverbs también / tampoco
- Constructions estar / seguir + gerundio; ir a / pensar / preferir / querer / poder / hay que / tener que / deber + infinitivo
- Verb morphology and use of verb forms: pretérito perfecto, imperativo afirmativo, pretérito indefinido, pretérito perfecto
- Adverbs for time
- Conjunctions of textual cohesion (y, pero, es decir, one example place)
- Relative sentences
- Ser / ester difference
- Direct object pronouns

Practical classes:

- Communication situations: shopping, free time, weather conditions, city
- Reading newspaper articles
- Practice correspondence (informal and formal)
- Interactive multimedia exercises: grammar and lexical exercises on examples of Spanish music
- Introduction to Hispanic culture and art through authentic video material
- Training to search Spanish websites

Training in the use of the Spanish keyboard on a computer and the use of appropriate tools (multimedia dictionaries, spelling checkers, etc.)

Literature

Equipo Prisma, *Prisma comienza: Método de español para extranjeros: nivel A1. Prisma del alumno*, Madrid, Edinumen, 2007 (Unidades 7 -12)

Equipo Prisma, *Prisma comienza: Método de español para extranjeros: nivel A1. Prisma de ejercicios*, Madrid, Edinumen, 2007 (Unidades 7-12)

Oscar, J.L. Amnesia, Madrid, Edinumen: Lecturas graduadas de español, 2007

Blázquez Lozano, M. J. y Villegas Galán, M. A. *Universo gramatical*, Madrid, Edinumen, 2010

Николић, В., Шпански речник (шпанско-српски, српско-шпански), Никшић, Јасен, 2014

http://dle.rae.es/

Number of active teaching classes	Lagturge 2	Practical classes:1
(weekly)	Lectures: 3	Fractical classes.1

Teaching methods:

The basic form of work and study are lectures (theoretical classes) and exercises (practical classes), and auxiliary presentations and consultations. Several methods of foreign language teaching are combined, and the basis is a communicative method.

Pre- examination obligations	Points	Final exam	Points

Attendance	10	Written part of the exam	50
		Oral part of the exam	20
Colloquium exam	20		
Seminar(s)	-		

Course: Banking

Teacher: PhD Marijana Joksimovic, Full time professor

Course status: Mandatory

Number of ECTS: 6

Precondition courses: None

Educational goal

The course aims to acquaint students with the basic determinants of the concept of bank as a financial intermediary and the concept of money, as the subject of its business, as well as the nature and type of banking business and the basic risks it faces in that business.

Educational outcomes (acquired knowledge):

At the end of the lecture, students will be able to understand the basic concepts, determinants and nature of banking, business processes and instruments of banking and what makes a bank a special financial institution in the economy of a country.

Course content/structure

The course is divided into two thematic units. The first thematic unit, entitled Bank as a specific financial intermediary, deals with the role and importance of the bank in the economy of a country, the concept, basic functions and time value of money, bank functions as a financial intermediary and basic risks faced by the bank in its business. The second thematic unit, entitled Banking business processes, deals with the basic types of banking operations and basic financial instruments, non-banking financial institutions and the nature of their operations. The content of the first unit consists of: development, role and basic functions of money; formation of money accumulation and financial savings; types of banks and banking operations, bank functions as a financial intermediary; formation of financial and investment potential, principles of banking operations and asymmetry of information; The content of the second unit consists of: commercial banking and types of business of commercial banks, investment banking, private banking, virtual banking, non-banking financial institutions, regulation of supervision of banks and definition of the term bank.

Literature

Beke-Trivunac, J., Osnove bankarstva, Univerzitet «Braća Karić», Beograd, 2007.

Predrag Kapor, Marijana Joksimović, 'Bankarstvo'', Megatrend univerzitet, Beograd, 2015.

Predrag Kapor, Marijana Joksimović, "Upravljanje finansijskim rizicima", Megatrend univerzitet, Beograd, 2012.

Mishkin C. Ф. (2014): Ekonomija novca, bankarstva i financijskih tržišta, Мате д.о.о. Београд

Number of active teaching classes Lectures:: 30 Practical classes: 30 (weekly)

Teaching methods

Lectures with the active participation of students to analyze cases from practice. Making short papers on the assignment topic, under the supervision of teachers and their presentation.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Colloquium exam: 40 : Exercise attendance:10 Presentation 10, Final exam: 40

Course: Tax system and policy Teacher: Drinka Peković Course status: Mandatory Number of ECTS: 6 Precondition courses: None

Educational goal

Introducing students to the fundamental theoretical and historical development of the tax system in our country and current changes in order to harmonize our tax system with the tax systems in the EU.

Educational outcomes (acquired knowledge):

Enabling students to apply tax laws in practice, especially in international business, as well as to deal with tax issues in public sector institutions.

Course content/structure

Public revenues

Taxes - concept, elements and goals of taxation

Principles of taxation

Effects of taxation, tax evasion and double taxation

Taxes on property

Corporate taxes on profits

Taxes on income of individuals

Taxes on goods and services

Tax systems and tax reforms

Tax administration

Tax procedure

Tax competition and tax harmonization

Literature

Radičić, M., Raičević, B. (2011) Javne finansije – teorija i praksa, Data Status, Beograd

Vukša, S. (2011) Poreski i carinski sistem i politika, Etnostil, Beograd

Popović, D. (2015) Poresko pravo, Pravni fakultet, Beograd

Stiglic, J. (2013) Ekonomija javnog sektora, Ekonomski fakultet, Beograd

Number	of	active	teaching	classes	Lectures: 3	Practical classes: 2
(weekly)						

Teaching methods

interactive method, case study

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

Colloquium exam: 30

Lecture attendance: 5

Exercise attendance: 5

Activity during lectures: 10

Presentation: 10

Final exam:

Written part of the exam: 40

Course: English language 3

Teacher: Aferdita Crnisanin

Course status: Mandatory, fourth year, fifth semester

Number of ECTS: 5

Precondition courses: English 2

Course objective

Students are introduced to the basic concepts from the narrower field of profession in English, where the main goal is to provide students with knowledge of the professional language for quality monitoring of information literature in English. Since, in order to achieve that goal, it is equally necessary to know the vocabulary, ie. the contents of the English language itself, as well as the language structures, have a significant place in grammar.

Outcome of the course

The student understands texts and has the ability to present professional content with special emphasis on communication skills. The student can use professional literature and express his ideas as well as new knowledge in English in written and oral communication

Course content

Theoretical classes

English language lingua franca of the information age. Means of communication and communication globalization, mass media. Electronic computer: historical development of computers and their application. Types of computers, main parts of computers, computer management. Computer education in English-speaking countries. Dynamics of information language development. Internet. Use of English on the Internet, abbreviations and acronyms. Rules of conduct on the Internet, computer crime. Expressing mathematical concepts in English.

Practical classes: Exercises, Other forms of teaching, Study research work

The exercises practice the comparative pronunciation of internationalism in the field of information systems in English and Serbian. Practicing with verbs and verb tenses in active and passive. Also in the exercises, students prepare teaching materials that are successively published on the course website.

Literature

- (2004): Oxford Oxford Dictionary of Business Oxford, University Press
- Mitic, G. (2005): "Reading Texts, Short English Grammar Book," FON, Belgrade
- Prnjat, Z. & Petkovic, V. . (2006): "English Language 1", FTB University "BK", Belgrade
- Murphy, R. (2007): "English Grammar in Use". Third Edition. CUP
- "Business English Reader 1" (collection of professional texts adapted to the curriculum in electronic edition)

Thomson, A.J., Martinet, A.V. (2003). A Practical English Grammar, Oxford University Press monolingual and bilingual dictionaries

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Number of hours of active	Theoretical classes: 30	Practical classes: 30
teaching		

Teaching methods

Communicative and grammatical-translation method in combination.

Knowledge assessment (maximum number of points 100)

Pre-exam obligations	Points	Final exam	Points
activity during the lecture	10	written exam	
practical teaching	15	oral exam	40
Colloquia	20		
seminars	15		

Course: Commercial knowledge of goods (Commodity science)

Teacher: Prof. Dr Kuzman M. Boris, Prof. Dr Ignjatijević D. Svetlana, (exercises: prof.dr Babić M. Vladan)

Course status: Elective **Number of ECTS: 8**

Precondition courses: None

Educational goal:

Mastering knowledge and skills for management of quality in general, quality of material products as well as quality of certain groups of products that are most important for our conditions.

Guiding students to solve complex problems, to acquire knowledge of the properties of products, quality of products and characteristics of commodities assortment from both customs and commercial point of view. Commercial knowledge of goods or science about goods is a scientific discipline that deals with the study of usable values of the

commodities and is based on the scientific achievements and experiences of developed countries in the world.

Educational outcomes (acquired knowledge):

Knowledge of quality levels, components of quality of material products, preservation of quality level, basis of standardization, product sorting according to different classifications (e.g. customs, etc.), raw material base for certain product groups, as well as possible product assortments based on certain resources.

Course content/structure:.

General part: Product (classification);

Quality of products (quality components of material products, standardization); Product transposition, storage, packaging;

Special part: Mineral raw materials;

Energy sources (conventional and alternative); Metal products (iron, copper); Non-metal products;

Chemical products (base inorganic and organic, polymers); Food products

Practical classes: Case Study Analyses

Literature

Uscemlić, D., Urošević, S., Jovanovic, L., Milovanović, R., Commercial Knowledge of Goods, Faculty of Economics, Belgrade, 2010.

Uscemlić, D., Lukić, R., Quality Management of Material Products, Faculty of Economics, Belgrade, 2011.

Kiran, D.R., Total Quality Management – Key Concepts and Case Studies, Butterworth-Heinemann, 2016

Number of active teaching classes Lectures: 30 Practical classes: 30 (weekly)

Teaching methods: Lectures, PP presentations, Group discussions, Case studies

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

Exercise attendance -10 p.

Lecture attendance -10 p,

Colloquium exam - 20 p.

Presentation - 10 p.

Oral exam– 50 p.

Total points – 100 p.

Course: Quality Management

Teacher: Jovanović Nj. Dražen, exercises: Babić M. Vladan

Course status: Elective
Number of ECTS: 8
Precondition courses: None

Educational goal

The goal of this course is for students to master the knowledge of quality (which includes all areas of human activity: product quality - services, management, government and life), metrology, standardization, accreditation, certification, quality management systems, their implementation and certification.

Educational outcomes (acquired knowledge):

By studying the subject, knowledge is acquired that can be successfully applied in all business organizations. Their application would improve business and the organization would thus gain a competitive advantage in both domestic and foreign markets.

Course content/structure

Roots of thought about quality and management. Scientific approach to quality. Quality gurus (Deming, Juran, Ishikawa, Taguchi, Figenbaum, Crosby). Quality history. Basic elements of quality. Metrology. Standardization. Accreditation. Certification. Market control. National accreditation system. Regional and world accreditation system. Quality to the single market. World quality control. Concepts of quality management system. PDCA cycle. QMS according to the ISO 9000 series of standards. EMS according to the ISO 14000 series of standards. Integrated management systems. Standards and points of standards on training and education. Tools and methods for quality improvement. Quality and education. Concepts of quality management system. Implementation and certification of QMS. Information systems quality management. ISO / IEC 20000 and ISO / IEC 27000 standards.

Literature Primary Literature

- Ушћумлић, Д, Бабић, Ј. (2016): *Квалитет и менацмент квалитетом*, Економски факултет, Београд
- Вулановић В, Камберовић Б.,Станивуковић Д, (2002) Систем квалитета 9001:2000, ФТН, ИТЦ, Нови Сад
- Ђорђевић Д, Ћоћкало Д., (2001): Основе управљања квалитетом, Теаграф, Београд, 2001.

Secondary Literature

• Moracanin V, "Total Quality Management and Six Sigma", chapter 8: Competence Education and Training for Quality book edited by Tauseef Aized, ISBN 978-953-51-0688-3, Published: August 1,2012.

Number of active teaching classes (weekly) Lectures: 2 Practical classes: 2

Teaching methods

The course is taught according to standard methods of higher education, ie university teaching in the form of theoretical lectures and practical exercises, combined with examples from practice, independent and team work and mandatory seminar work (project assignment) during the semester.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations Activity during the lecture: 10

Preliminary Examination: 25 Term paper: 25

Final exam

Oral part of the exam: 40

Course: Economics of Trade

Teacher: Lidija Madžar, PhD

Course status: Mandatory

Number of ECTS: 5

Precondition courses: None

Educational goal: Study of the trade economics scientific field, trade institutions, basic trends in contemporary trade, functioning of wholesale and retail trade, trade policy, use of trade innovation, as well as trade theories and practices of developed countries. The goal is to enable students to think critically about the presented scientific and theoretical knowledge, as well as propose new solutions through scientific through, with the aim to improve the theory and practice of domestic trade.

Educational outcomes (acquired knowledge): Students ability to draw adequate conclusions in the field of trade. Mastering the theoretical and methodological knowledge in the field of procurement, distribution and sales, as well as theoretical and methodological aspects of negotiations and concluding sale contracts. The educational outcomes are also reflected in mastering the procedures for creating and monitoring sales documentation, and the use of innovation in contemporary trade companies.

Course content/structure: The notion and functions of trade; Basic trade policies; Marketing mix and marketing channels in the trade; Marketing channel management; New management strategies in trade; Organization and functioning of wholesale and retail trade; Trade and market institutions; The evolution of marketing channels and e-commerce; Economics and business risks in trade; Innovation and scientific and technical progress in trade; Classical and contemporary theories of trade; Technical and ecological component of quality in trade; Harmonization of trade quality system with the requirements of the European Union.

Literature

Zlatković, Ž., Ekonomika trgovine, Prosveta, Niš, 1995.

Ćuzović, S., Ivanović, P., Inovacije u trgovinskom menadžmentu, Ekonomski fakultet, Niš, Podgorica, 2002.

Jovičić, D., Sudarov, S., Savremeno tržišno poslovanje, Alfa-graf NS, Novi Sad, 2014.

Lovreta, S., Trgovinski menadžment, Ekonomski fakultet, Beograd, 1999.

Lovreta, S., Končar, J., Petković, G., Kanali marketinga, Ekomoski fakultet, Beograd, 2009.

Stanković, J., Čavić, B., Trgovina i drugi kanali marketinga, Univerzitet Singidunum, Beograd, 2013.

Number of active teaching classes Lectures: 30 Practical classes: 30 (weekly)

Teaching methods: Presentation by professors and assistants, interactive work with students, case studies, presentation of seminar papers and visits to important home trade institutions.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance 10

Lecture attendance 10

Colloquium exam 20

Written part of the exam - tasks and theory

Oral part of the exam 50

Presentation 10

Theoretical part of the exam)

Course title: E-business

Teacher: Marijana Vidas-Bubanja, exercises: Šašo D. Vladimir

Course status: Mandatory, third year, sixth semester

Number of ECTS points: 9
Precondition courses: None

Educational goal:

The aim of the course is to introduce students to basic concepts and models of electronic business. The most important e-business models and systems are studied as well as different areas of e-business applications and security systems. Practical knowledge and skills of techniques and software tools are presented. Various examples of e-bussines succesfull solution are analyzed.

Course outcome:

Students will be able to apply the appropriate e-business model in practice. They will be trained to define the phases of business transformation and managerial changes that a company must go through on the path of full implementation of e-business tools and techniques provided by the selected e-business model.

Course content: Theoretical classes

Basic concepts of electronic business. Basic e-business models (B2B, B2C, C2C, B2G,C2G);

E-commerce - models and solutions.

E-marketing - forms and characteristics.

E-government (e-government) - e-business of state and public institutions with citizens and companies.

E-banking (payment systems, payment cards, e-money). E-stock market.

Security in e - business (risks, encryption, electronic and digital signature).

Electronic payment transactions.

E-insurance.

E-business in the field of traffic, tourism and hotel industry.

M-business.

Practical classes: Analysis of modern models of electronic business. Analysis and practical work on e-business systems in various fields (trade, marketing, public administration, banking, stock exchanges, insurance, transport, tourism, hospitality, etc.).

• Practical teaching

Practical application of Internet technologies for modeling e-business and analysis of successful case studies.

Literature:

1)Laudon, C.L and Laudon J.P., Management Information Systems; Managing the Digital Firm, Pearsons, 2020; 2)Vidas-Bubanja, M. Modeli i tehnologije E-poslovanja, BPŠ-VŠSS, 2019; 3) Laudon, C. K. Traver, G.C. (2016). *E-commerce 2016: Business, Technology, Society*, Pearson Education Limited, Harlow, England; 4) Turban, E., Pollar, C., Wood, G. (2018). *Information Technology for Management: On Demand Strategies for Performance, Growth and Sustainability*, John Wiley & Sons; 5) Turban, McLean, Veterby, Information Technology for Management, Institute for Textbooks and Teaching Aids, Belgrade, 2003;

Supplementary Literature:

1) Chaffey, D. et al., *Digital Business and E-commerce Management*, Pearsons, 2019; 2)UNCTAD, *Digital Economy Report 2019*, Paris, 2019; 3) Kalakota, R., Robinson, M., *e-Business 2.0: Roadmap for Success*, Addison-Wesley, Harlow, 2001; 4) -Turban King, Mckey, Marshall, Lee, Viehland, *Electronic Commerce- A Managerial Perspective*, 2007; OECD, *Measuring the Digital Transformation, Roadmap to Future*, 2019.

Number of hours of active	Theoretical	Practical classes:	Other forms of		
teaching	classes: 3	3	teaching: 0		
Teaching methods: interactive method: discussions: analysis of successful case studies from					

practice

Knowledge assessment (maximum number of points 100)					
Prerequisites	Points	Final exam	Points		
Activity during lectures	5	Written exam	30		
Practical classes	-	Oral exam	15		
Colloquiums					
	50				
Seminars	-				

Course: Determination and collection of public revenues

Teacher: Drinka Peković **Course status:** Mandatorv

Number of ECTS: 8

Precondition courses: None

Educational goal

Introducing students to the determination and collection public revenues system, as a set of taxes, contributions, fees and other public revenues introduced in one country and linked as a whole, for the realization of tax policy objectives.

Educational outcomes (acquired knowledge):

Students' ability to solve problems and make decisions in public administrations and their branches, in tax assessment activities and control of the tax returns correctness.

Course content/structure

Public revenues

Concept and types of taxes

Determination and collection of corporate taxes on profits, taxes on income of individuals

Determination and collection of taxes on property

Determination and collection of value added tax.

Determination and collection of excise duties

Determination and collection of customs duties

Determination and collection of premiums, grants, subsidies, contributions

Public loan as a particular type of public revenues

Budget – preparation, adoption, and execution

Public administration

Treasury operations

Literature

Vukša, S. i dr. (2011) Utvrđivanje i naplata javnih prihoda, Etnostil, Beograd.

Vukša, S. i dr. (2012) Budžet i trezor: budžetska ekonomija i trezorske finansije, Etnostil, Beograd.

Law on Tax Procedure and Tax Administration

Number of active teaching classes Lectures: 2 Practical classes: 3 (weekly)

Teaching methods

Teaching work will take place through lectures, exercises, seminar papers, through discussions, conversations and consultations, analysis of seminar papers

Knowledge evaluation (maximum 100 points)

Pre-examination obligations:

Class activity: 10

Colloquium exams: 20+20

Presentations: 20 Final exam: 30

Course: Management of trade enterprises

Teacher: Jovanović Nj. Dražen, exercises: Babić M. Vladan

Course status: Mandatory Number of ECTS: 8

Precondition courses: None

Educational goal

The course is studied with the aim that students acquire basic knowledge, skills and techniques in trade management and trade business system, which would be useful in formulating the concept, strategy, operations and tactics of trade and organizations engaged in this activity. Upon fulfillment of lectures and exercises, students should be able to efficiently and effectively manage all elements of the management process (planning, organizing, managing, coordinating and controlling) and managing functional areas of trade organizations, such as: contracting, procurement, sales, warehousing, finance, human resource management, branding. Through lectures and practical simulations, students should be introduced to the practical aspects of management.

Educational outcomes (acquired knowledge):

Understands and applies fundamental knowledge in the field of trade management, Works in a team composed of experts of various profiles. Has professional and ethical responsibility and understands the impact of specific solutions on society and the environment.

Course content/structure

Theoretical lectures:

- 1. GENERAL TERMS AND DEFINITIONS OF TRADE MANAGEMENT
- 2. ELEMENTS OF TRADE MANAGEMENT
- 3. ANATOMY OF TRADE MANAGEMENT
- 4. FUNCTIONAL MANAGEMENTS IN TRADE
- 5. TRADE AND TRADE MANAGEMENT OF DEVELOPED COUNTRIES

Practical lectures:

In the practical lectures, the cases of large world trade companies will be analyzed in particular.

Literature

- Ловрета, С, (2015): Трговински менаимент, Економски факултет, Београд
- Ловрета, С, J. Кончар, Г. Петковић (2006): *Канали маркетинга, трговина и остали канали*, Економски факултет,ЦИД, Београд

Number of active teaching classes (weekly) Lectures: 3 Practical classes: 3

Teaching methods

Ex cathedra; discussion groups; seminars; colloquia, case studies from practice.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Activity during the lecture: 5

Practical Tasks: 5

Preliminary Examination: 30

Term paper: 20 **Final exam** Written Exam: 20 Oral part of the exam: 20 Course: Italian language 3

Teacher: Biljana Mirčić

Course status: Elective

Number of ECTS: 5

Precondition courses: successfully passed exam in Italian language 2

Educational goal Student should be able to give and ask an informatios about personal experiences, habits and routines, to describe him/herself and other people, and to write short, simple notes and messages and very simple personal letter. The program also includes the extension of knowledge about Italian culture and lifestyle.

Educational outcomes (acquired knowledge): Acquisition of language competence at level A2-1 of level A2 of the Common European Framework of Reference for Modern Languages

Course content/structure

Lessons 8, 9, 10 Espresso 1; : 8. Sapori d'italia, talking about one's eating habits, writing a shopping list, talking about typical Italian recipes, understanding recipe instructions, describing one's favorite recipe, doing grocery shopping, indicating quantities 9. Vita quotidiana: describing one's work habits and working hours, describing and asking about someone's daily routine, describing one's daily routine, talking about one's country's public holidays, writing a postcard for one's favorite national holiday, 10. Fare acquisti: shopping for clothes and shoes, making a polite request, describing one's look on special occasions:

Grammar: direct pronouns: forms and position, partitive use of preposition di , ne, indefinite adjectives: quanto, present tense: reflexive verbs, indirect pronouns

Literature

Luciana Z.,, Giovanna R., "Espresso 1" Alma Edizioni Firenze, Зеница Р., Јулијана В., (2003): "Практикум вјежбе читања и превођења" Универзитет Црне Горе, Susanna N. "Grammatica pratica della lingua italiana", Alma Edizioni Firenze

Number	of	active	teaching	classes	Lectures:: 2	Practical classes: 1
(weekly)						

Teaching methods

Teaching method is based on a communicative approach

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance 10

Lecture attendance 10

Written part of the exam - tasks and theory 50

Oral part of the exam 30

Presentation /

Project /

Theoretical part of the exam) /

Course: SPANISH LANGUAGE 3

Teacher: Ana M. Vukić Course status: Elective Number of ECTS: 5

Precondition courses: none

Educational goal: Develop Spanish language competence – sublevel A2-1 of level A2, CEFR

Educational outcomes (acquired knowledge):

Acquisition of language competence at sublevel A2-1 of level A2 of the Common European Framework of Reference for Modern Languages

(mastering the basic language skills of reception and production)

Course content

Lectures:

- Verb morphology and use of verb forms: pretérito indefinido; perfect perfect (us in Spain and Hispanic America)
- Constructions volver + a + infinitive; That + noun + tan / more + adjective!
- Contrast ser / esta
- Verbs of movement with prepositions a, de, en
- Shorter (apocorized) forms of the adjective bueno, malo, primero, tercero, grande
- Comparative, superlative
- Coherence and cohesion of the text: y, pero, es decir, en primer lugar
- Pronouns for direct and indirect object; indefinite pronouns and adjectives
- Expressing surprise; temporal expressions; frequency expressions and adverbs
- Indirect speech

Practical classes:

- Communication situations: free time, nightlife of young people in Spain, social relations, at the post office / bar / theater, at the bus station, etc .; historical facts, internet
- Reading newspaper articles
- Practice basic correspondence (informal and formal)
- Interactive multimedia exercises: grammar and lexical exercises on examples of Spanish music
- Introduction to Hispanic culture and art (through film, literature and relevant available content)
- Monitoring Spanish-language media on the Internet

Literature

Equipo Prisma, *Prisma continúa: Método de español para extranjeros: nivel A2. Prisma del alumno*, Madrid, Edinumen, 2007 (Unidades 1-6)

Equipo Prisma, *Prisma continúa: Método de español para extranjeros: nivel A2. Prisma de ejercicios*, Madrid, Edinumen, 2007 (Unidades 1-6)

Rodríguez Sordo, M. *El secreto de Diana*, Madrid, Edinumen: Lecturas graduadas de español, 2009 Blázquez Lozano, M. J. y Villegas Galán, M. A. *Universo gramatical*, Madrid, Edinumen, 2010

Николић, В., Шпански речник (шпанско-српски, српско-шпански), Никшић, Јасен, 2014 (двојезични речник)

http://dle.rae.es/

Number of active teaching classes (weekly)	Lectures: 3	Practical classes:1
(Weeling)		

Teaching methods:

The basic form of work and study are lectures (theoretical classes) and exercises (practical classes), and auxiliary presentations and consultations. Several methods of foreign language teaching are combined, and the

basis is a communicative method.				
Knowledge evaluation (maximum 100 points)				
Pre- examination obligations	Points	Final exam	Points	
Attendance	10	Written part of the exam	40	
		Oral part of the exam	20	
Colloquium exam	30			
Seminar(s)	-			

Course: Customs system and policy

Teacher: Božović Srđa

Course status: Elective, fourth year seventh semester

Number of ECTS: 7
Precondition courses: None

Educational goal

The basic knowledge of customs and place and role of customs system in country economic system. It is important for students to know the impact of customs on domestic production protection and the improvement of foreign trade; the system of customs documents and the system of customs clearance; the elements of customs procedure in all types of international relations, customs administrative procedure, tax effects.

Educational outcomes (acquired knowledge):

Enabling students to understand the customs system and customs policies, the legal sources of the customs system, to resolve customs situations in practice. Enabling students to conduct the customs administrative procedure, to be participants in the customs procedure, noticing their rights and obligations in the customs procedure. All presented postulates, institutes, instruments and tariffs presented in the course are fully compatible with modern trends in our country and in the European Union, which fully prepares students in this department for the global system and work in all EU countries.

Course content/structure

Theoretical classes

Foreign trade and customs policy. Serbian customs system. Legal sources of the customs system. Customs system instruments. Institutes of the customs system, Protection policy in trade. Basics of foreign exchange business, Shipping and transport contracts, Insurance of goods, Customs values. Customs tariff, Customs clearance of goods and customs procedure, Documents in customs procedure, Customs administrative procedure, Effects of customs procedure. Customs operations and application of the provisions of the foreign trade and foreign exchange system Functioning of the customs service. Customs cooperation and WTO.

Practical classes:

Case studies with presentation: Evolution of the customs system, Implementation and application of stabilization agreements and effects on tariff rates, Customs tariff and specific application of customs rates in practice, Foreign trade and application of international export clauses.

Literature

- Вукша, С., и др. (2011) Порески и царински систем и политика, Етностил, Београд
- Тодоровић, Т. (2007) Царинско пословање, Желинд, Београд

www.fcs.rs, www.carinskatarifa.rs

(weekly)	Number of	active	teaching	classes	Lectures: 2	Practical classes: 3
	(weekly)					

Teaching method Individually through consultations, frontally, case study, presentation.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during lectures 10 practical classes 5 colloquium exam 50

Final exam: oral part of exam 30

seminar paper 5

Course: Monetary policy and public finance

Teacher: Suzana Balaban

Course status: Elective, Seventh Semester

Number of ECTS: 7

Precondition course: Macroeconomics past exam

Education goal:

The basic knowledge of the monetary policy and public finance. Students need to know whatever the basic skills are applicable to their specific area. It is important for students to be able to analyze information in order to test the validity of their knowledge.

Educational outcomes (acquired knowledge):

Enabling students for practical work related to the money supply, monetary policy, demand for money and financial institutions. Students should be able to analyse the level of inflation, welfare, public revenue and debt. Expanded discussion of budgeting and cost-benefit analysis provides some practical application of the theory.

Course content/structure

Monetary theory and demand for money

Money supply

Inflation and welfare

Central banking and monetary policy

International financial institutions

Public revenue

Market failure and public goods

Determinants of revenue

Government budget

Public debt: general consideration

Literature

C. E. Walsh, Monetary Theory and Policy, Third Edition, MIT Press, 2010.

F. S. Mishkin, Monetary Policy Strategy, MIT Press, 2007.

A. Leijonhufvud, Theory as a Basic for Monetary Policy, International Economic Association Series, Palgrave Macmillan UK, 2001.

H. Rosen, T. Gayer, Public Finance, McGraw-Hill/Irwin, 2007.

T. Ihori, Principles of Public Finance, Springer, 2017.

H H. Ulbrich, Public Finance in Theory and Practice, Taylor and Fransis (Routledge), 2011.

Number of active teaching classes (weekly) Lectures: 2 Practical classes: 3

Teaching methods: Interactivity, discussion groups, case study analysis

Knowledge evaluation (maximum 100 points)

Exercise and lecture attendance: 10

Written part of the exam - tasks and theory: 60

Project: 20

Final oral part of the exam: 10

Course: English language 4

Teacher: Aferdita Crnisanin

Course status: Mandatory, fourth year, seventh semester

Number of ECTS: 5

Precondition courses: English language 3

Course objective

The aim of the course is to acquaint students with the concepts from the narrower field of profession in English, where the main goal is to provide students with knowledge of professional language necessary for quality monitoring of information literature in English.

Outcome of the course

The student is trained to write abstracts and abstracts and presentations in English.

Course content

Theoretical classes

Structure, organization and data processing. Information systems. Information networks, data transmission and information. Data transmission systems. Kinds of. Programming and programming languages. Types of programs. Operating systems. Basics of written and oral communication. Basics of business correspondence. E-commerce. Application of modern technology in business communication. Review of grammatical structures: indefinite verb forms and their translation. Review of grammatical structures: noun and prepositional sets. An overview of grammatical structures: conjunctions and their role in a sentence. Types of complex sentences. Review of grammatical structures: types of dependent sentences. Participle in dependent sentences.

Practical classes: Exercises, Other forms of teaching, Study research work

Writing a summary and abstract, e-mail, presentation. Using the Internet CDs and dictionaries for this purpose.

Literature

- (2004): Oxford Oxford Dictionary of Business Oxford, University Press
- Mitic, G. (2005): "Reading Texts, Short English Grammar Book," FON, Belgrade
- Prnjat, Z. & Petkovic, V. . (2006): "English Language 1", FTB University "BK", Belgrade
- Murphy, R. (2007): "English Grammar in Use". Third Edition. CUP
- "Business English Reader 2" (collection of professional texts adapted to the curriculum in electronic edition)

• monolingual and bilingual dictionaries

Number of hours of active	Theoretical classes: 30	Practical classes: 30
teaching		

Teaching methods

Communicative and grammatical-translation method in combination.

Knowledge assessment (maximum number of points 100)

(
Pre-exam obligations	Points	final exam	Points
activity during the lecture	10	written exam	20
practical teaching	10	oral exam	20
colloquia	30		
seminars	10		

Course: Financial markets and stock exchanges

Teacher: Barjaktarović R. Miljana

Course status: Elective

Number of ECTS: 8

Precondition courses: None

Educational goal

The aim of the course is basic knowledge about specifics of the financial system, financial markets, financial instruments and financial institutions as intermediaries in the financial market. Students will be able to analyze modern investment processes, capital market and foreign exchange market, as well as the financial institutions, with special emphasis on investment banks, investment funds, institutional investors.

Educational outcomes (acquired knowledge):

Ability of the student to understand: the structures of the financial market, its segments and financial instruments; the difference between debt and equity financial instruments, fixed-income and variable-yield financial instruments; specifics of the primary and secondary financial market; major economic models that describe the price of financial assets; specifics of functioning investment banks, the various types and forms of investment funds and institutional investors.

Course content/structure

The role of financial markets and institutions and the structure of the financial system. Interest rates. Money market and money market instruments. Foreign exchange market. Bond market. Mortgage market. Stock market.

Investment banking. Yield and risk of financial instruments. Portfolio theory and risk diversification. Secondary capital market. Fundamental and technical analysis. Forward market - futures, options, swaps. Stock market - microstructure of the financial market. Financial markets regulation. Deposit financial institutions. Investment funds. Insurance companies. Pension funds. Other intermediaries in financial markets.

Literature

- Erić, D., Šukić, M. Finansijska tržišta u uslovima krize, Institut ekonomskih nauka, Beograd, 2021.
- Šoškić, D., Živković, B. *Finansijska tržišta i institucije*, Ekonomski fakultet, Beograd, 2009.
- Barjaktarović, M. Finansijska tržišta, Alfa Univerzitet, skripta, Beograd, 2013.
- Saunders, A., Cornett, M. M., Finansijska tržišta i institucije, Masmedia, Zagreb, 2006.
- Omerhodžić, S. Finansijska tržišta i institucije, Harfo graf, Tuzla, 2008.

Number of active teaching classes Lectures: 2 Practical classes: 2 (weekly)

Teaching methods

Lectures with active participation of students with short knowledge tests. Individual work of students through the presentation of seminar papers and discussions in teams related to case studies and simulations of business situations.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during lectures 10 colloquiums 30 seminar 10

Final exam: oral part of exam 50

Course: Marketing of trade companies

Teacher: Assistan Professor, PhD Kuzman M. Boris, Professor, PhD. Babić M. Vladan (exercises:

Bačevac M. Srećko)

Course status: Mandatory, fourth year, seventh semester

Number of ECTS: 6

Precondition courses: None

Educational goal

Introducing students to the theoretical and practical aspects of marketing in commercial enterprises; with basic marketing activities and principles of trade companies (retail, wholesale) that operate in a global environment; to understand the specifics of marketing in trade and to adopt operational and applicable knowledge from trade business, such as a specific trade instrument of marketing-sales.

Educational outcomes (acquired knowledge):

Enabling students to synthesize knowledge of trade companies and marketing in order to apply this knowledge in specific cases; understand the interdependence of marketing in trade enterprises (retail, wholesale); to critically analyze different elements of the marketing mix in order to achieve an effective combination; to understand and apply the process of strategic and tactical marketing planning of trade companies.

Course content/structure

Theoretical Education

Theoretical and methodological aspects of studying the marketing of trade companies. Trade, trade marketing, trade and other companies in marketing channels. The concept, tasks, marketing instruments of trade companies. Analysis of key elements of the marketing mix of trade companies. Specifics of marketing of trade companies. Marketing strategies of trade companies in the global environment. Internationalization of trade companies. Marketing mix: sales range management, brand, services, prices - as a competitive tool, micro location, traffic channels, promotional activities in the store, personal sales, sales skills. Market research and marketing information system. Creating a marketing strategy for trading companies.

Practical Education

Practical training, case studies, business situation simulation.

Literature

- Ловрета, С, Петковић, Г, Богетић, З, Стојковић, Д. (2016): *Трговински маркетинг и продаја*, Центар за издавачку делатност, Економски факултет, Универзитет у Београду, Београд.
- Миленовић, Б, (2007): Канали маркетинга, треће издање, Уиверзитет Браћа Карић, Београд.

Number of active teaching classes (weekly) Lectures: 2 Practical classes: 2

Teaching methods

dialogical; interactive method; case study from practice

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Activity during the lecture: 5 Practical Education: 15 Colloquium exam: 25

Project: 15 Final exam

Oral part of the exam: 40

Course: Busines Ethics

Teacher: prof. Dr Aleksandar Prnjat

Course status: Elective Number of ECTS: 6 Precondition courses: None

Educational goal

Introducing students to the basic concepts and assumptions on which the principles of Business Ethics are based. Putting in context the principles on which Business Ethics are based through comparison with classical normative ethical theory.

Educational outcomes (acquired knowledge):

Upon completion of the course, students will be able to show what role virtue and integrity play in Business success. The student will gain knowledge on how to recognize difficulties in the world of Business, and thus will find the best way to overcome them, through the development of Moral character in Business.

Course content/structure

Theoretical teaching is based on introducing students to the basic concepts and problems of Business Ethics and linking Business Ethics with traditional Ethical Theory.

Practical classes consist of defending a seminar paper, in which the student presents and solves some of the problems of Business Ethics.

Week one:

Lecture - Introductory class, introduction to topics and methods of work

Practical part of the course – Introduction.

Week two:

Lecture – The source or origin of Morality- A way of establishing a Moral phenomenon.

Practical part of the course – Discussion of the way of establishing a Moral phenomenon.

Week three:

Lecture – Specificity of Moral value criterion

Practical part of the course – Discussion of Moral value criterion

Week four:

Lecture – The relationship between Business and Morals

Practical part of the course – Discussion of the relationship between Business and Morals

Week five:

Lecture – Business ethics as part of Ethics

Practical part of the course – Discussion of Business ethics as part of Ethics

Week six:

Lecture – Mobbing as one of the problems in Business Ethics.

Practical part of the course - Discussion of mobbing as one of the problems in Business Ethics

Week seven:

Lecture – Marketing, truth and advertising

Practical part of the course – Discussion of marketing, truth and advertising

Week eight:

Lecture – Responsibility, certainty and Moral conflict in Business Ethics

Practical part of the course – Discussion of responsibility, certainty and Moral conflict in Business Ethics Week nine:

Lecture – Virtue and Business

Practical part of the course – Discussion of Virtue and Business

Week ten:

Lecture - Moral distance and modern Business

Practical part of the course- Discussion of moral distance and modern **B**usiness

Week eleven:

Lecture - Capitalism, commodities and Ethics

Practical part of the course - Discussion of capitalism, commodities and Ethics

Week twelve:

Lecture - Neoliberalism

Practical part of the course - Discussion of Neoliberalism

Week thirteen

Lecture – The social responsibility of Business

Practical part of the course - Discussion of the social responsibility of Business

Week fourteen:

Lecture – Utilitarianism

Practical part of the course - Discussion of Utilitarianism

Week fifteen:

Lecture – The closing lecture - recapitulation of the course.

Practical part of the course – Preparation for exam.

Literature

C. Jones, R.T. Boss, M. Parker, Business ethics a crittical aprouch, Routledge, New York, 2005

M. Velasquez, <u>Business ethics: Concepts and cases</u>, Prentice Hall, New Jersey, 2002.

S. Clegg, M. Kornberger, C. Rhodes, Business Ethics as Practice, BJM, 2006

A. Crane, D. Matten, S. Glozer, L. J. Spence, Business ethics, Oxfors Unoversity Press, 2016

J. Cory, Business Ethics: The Ethical Revolution of Minority, Kluwer Academic Publishers, 2001.

Number of active teaching classes	Lectures:: 2	Practical classes: 2
(weekly)		

Teaching methods

Lectures includes: methods of working with text, verbal methods and discussion methods.

Practical part of the course includes: dialectic methods, workshops, written papers, and online discussions.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: activity during lectures 10

Final exam: oral part of

exam 50

practical classes 10 colloquiums 20 seminar 10

Course: Auditing and control

Teacher: Trivunac Beke J. Jozefina

Course status: Compulsory, third year, sixth semester

Number of ECTS: 9

Precondition: Passed the exams in Basic of Accounting.

Course objective: Understanding the concept and role of control in the management of the organization. Introduction to types of controls and models of control frameworks. Understanding the role of internal audit in the system of internal controls. Understanding the external auditor's approach to the internal control system. Understanding of regulatory requirements for reporting on the internal control system by the external auditor.

Course outcome: Students who pass this course will be able to: understand the organization's management system as a set of relationships between business objectives, entrepreneurial risks, and internal controls; understand the models of control frameworks and gain basic knowledge about the application of these models in practice; understand the relationship between management, leadership, external and internal audit in the organization's management system. They understand the nature of the reporting requirements on the functioning of internal controls by the external auditor, particularly on the functioning of controls in the financial reporting system.

Course content: Theoretical teaching: The concept of organization management. Goals, risks, and controls as elements of organizational management. Types and division of controls Means of control. Control models (COSO, ERM). System of internal controls in the process of financial reporting. The role of internal audit in the design of internal controls. The external auditor's approach to the system of internal controls in the process of auditing financial statements (understanding, examination, evaluation, control risk assessment, audit risk assessment). Reporting to the external auditor on the functioning of internal controls. Regulation and best practice of reporting on the internal control system's functioning, especially on the internal control system in the financial reporting process.

Practical classes: Solving practical tasks. Business situation simulation.

Theoretical classes: The concept of critical balance analysis. Types of fraudulent activities. The triangle of deception. Internal control systems in the function of preventing fraud. Factors of fraud and actions. Possibilities for presenting fraudulent activities in accounting records and financial statements and presenting fraudulent acts in the balance sheet. Presenting fraudulent activities in the income statement. Responsibility for preventing fraud. Financial and forensic audit;

Practical classes: Solving practical tasks. Business situation simulation.

Literature:

Compulsory:

Bahram Soltani, REVISION: International Approach, Mate Belgrade, 2010 (selected parts)
Beke-Trivunac, Jozefina, Jelena Vučinić, Milkica Veselinović, Dr. Dragan Milačić, Dr. Živka Pržulj, Dr.
Slavko Rakočević, Velibor Sikimić, Internal revision: management, risks and control - Second supplemented edition, Institute of Economics and Finance, Belgrade, 2014. (selected parts)

Supplementary: Selected articles from professional journals chosen by the teacher.

Number of hours of active teaching: Lectures: 45 Exercises: 45 Other forms of education: - 0

Teaching methods: Lectures are conducted with the support of modern teaching aids and students'

active participation. Exercises are performed by modeling selected audit procedures in the PC room in the Excel program, by individual work of students through the preparation and presentation of seminar papers.

Knowledge assessment (maximum number of points 100)

Pre-examination obligations: Activity during the lecture 10 points; Practical classes 10 points; Colloquium-20 points; Seminar 20 points;

Exam: Written exam 20 points; Oral exam 20 points; Total Points 100

Course: Foreign Trade Operations

Teacher: Prof. Dr Kuzman M. Boris, (exercises: Baćevac M. Srećko)

Course status: Mandatory

Number of ECTS: 6

Precondition courses: None

Educational goal:

Introduction to foreign trade and participants in foreign trade; introduction to foreign trade policy instruments; organizing foreign trade operations and negotiating foreign trade deals; introduction to risks in foreign trade transactions.

Educational outcomes (acquired knowledge):

Understanding, recognizing, formulating and solving of complex problems in foreign trade. Decision-making on an operational and tactical level. Applying professional knowledge in practice. Adapting to new business conditions. Presentation, representation and communication in different situations.

Acquiring skills in teamwork.

Course content/structure:.

Participants in foreign trade. International treaties and conventions. Foreign trade operations. Organization and strategy of market entry. Payment instruments in foreign trade.

Supporting foreign trade services. Insurance and risks in foreign trade operations. International Trade Agreements. Principles of international trade law. International organizations (WTO, IMF, EBRD, IFC)

Literature

Kozomara J., Osnove međunarodnog poslovanja – Spoljnotrgovinske robne transakcije, Ekonomski fakultet i Institut za međunarodnu politiku i privredu, Beograd, 2012.

Unković, M., Stakić, B., Spoljnotrgovinsko i devizno poslovanje, Univerzitet Singidunum, Beograd, 2011.

Cavusgil, S.T., Knight, G., Riesenberger, J.R., Rammal H. G., and Rose, E.L. International Business, The New Realities (2nd Edition) Pearson, 2015.

Number of active teaching classes Lectures: 2 Practical classes: 3 (weekly)

Teaching methods: Lectures, PP presentations, Group discussions, Case studies

Knowledge evaluation (maximum 100 points)

Lecture attendance -10 p,

Colloquium exam 20 p.

Course paper and presentation 30 p.

Oral exam- 40 p.

Total points – 100 p.

Course: International transport, shipping and insurance

Teacher: Prof. Dr Pamučar Dragan (exercises: prof.dr Babić M. Vladan)

Course status: Mandatory

Number of ECTS: 6

Precondition courses: None

Educational goal:

The course will improve the theoretical and practical capacity of students to understand the essence of modern business in the area of transport, shipping and insurance as well as the importance and impact of customs and customs systems in the movement of goods.

Educational outcomes (acquired knowledge):

Successful fitting of students, as well as practical application and realization of acquired knowledge in the business of business entities that are complementary to the area studied in their activities. They are expected to have a better understanding of the functioning and interactivity of the shipping, transportation and insurance systems.

Course content/structure:.

Theoretical part:

TRANSPORT

Markings and types of transport; Economic significance of road transport; Conventions and documents in road transport; Rail transport; Conventions and documents in railway transport; Maritime Transport, International Treaties; Bill of Lading; River transport; Navigation regime on the Danube; Contracts and implementation of docks in river transport; Air transport; International agreements in international air transport and accompanying documentation.

SHIPPING

Activities of international shipping agent; Import and Export Jobs; Customs duties; Shipping contract; shipping documents; International shipping organization FIATA.

Customs

The concept, the type and significance of customs. Customs policy. International customs co-operation and customs agreements. Customs system.

INSURANCE IN TRANSPORT

Development of insurance; Functions of insurance; Insurance elements; Insurance contract; Re-insurance; Motor vehicle insurance, Transportation safety.

Practical part: Exercises, Other forms of teaching, Study Research, Case studies

Literature

Marković, M., Transport, shipping, customs and insurance, Belgrade, 2003.

Number of active teaching classes Lectures: 3 Practical classes: 3 (weekly)

Teaching methods: lectures, presentations, discussions, case studies.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

Lecture attendance – 10 p,

Course paper and presentation - 20 p.

Colloquium exam - 40 p.

Written exam- 30 p.

Total points -100 p.

Course: International Business Financing

Teacher: Lidija Madžar, PhD

Course status: Mandatory

Number of ECTS: 6

Precondition courses: None

Educational goal: The aim of the course International Business Financing is to provide students with the necessary theoretical and practical knowledge in the field of financing international business transactions, as well as to familiarize students with the nature and scale of global financial and economic trends and change management in international financial environment. The aim of this course is also to study international financial institutions, analysis of the balance of payments and balance of payments adjustments, but also analysis of the foreign exchange market, exchange rate regime and exchange rate policy effects. The subject also discusses the problems of international capital movements and its forms, export transactions' crediting and insurance, as well as FDI, joint ventures and other forms of international economic cooperation.

Educational outcomes (acquired knowledge): By studying this course, students are empowered to understand and adequately assess trends in the international finance market and capital market, various payment mechanisms and risks in international finance, as well as to analyse and correctly interpret balance of payments problems. Students will also be able to understand the ways of organizing and controlling international financial operations, credit lines and the International Monetary Fund and the World Bank requirements, as well as to be acquainted with different ways of export crediting.

Course content/structure: Introduction to International Business Finance; International monetary system; European Monetary System, Euromarkets and offshore markets; Balance of payment; Foreign exchange market; International financial institutions; Regional financial institutions; International capital movements and public debt repayment models; Crediting and insurance of export transactions; The most important regional economic integrations in the world.

Literature

Jovanović Gavrilović, P., Međunarodno poslovno finansiranje, Ekonomski fakultet, Beograd, 2012.

Kovačević, R., Međunarodne finansije, Ekonomski fakultet, Beograd, 2011.

Krugman, P., Obstfeld, M., International Economics: Theory and Policy, 11th Edition, Pearson, London, 2018.

Number of active teaching classes Lectures: 3 Practical classes: 3 (weekly)

Teaching methods: Lectures, presentations, discussion, case studies analysis.

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance 5

Lecture attendance 5

Colloquium exam 40

Written part of the exam - tasks and theory

Oral part of the exam 40

Presentation 10

Theoretical part of the exam)

Course: Italian language 4

Teacher: Biljana Mirčić Course status: Elective

Number of ECTS: 5

Precondition courses: successfully passed exam in Italian language 3

Educational goal

Students should be able to understand phrases and the highest frequency vocabulary related to areas of most immediate personal relevance (basic personal and family information, shopping, local area, employment). They should be able to catch the main point in short, clear, simple messages and announcements, to communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar topics and activities.

Educational outcomes (acquired knowledge):

Acquisition of language competence at level A2-2 of level A2 of the Common European Framework of Reference for Modern Languages

Course content/structure

Lessons 1, 2 and 3 Espresso 2: 1. La famiglia: describing a family tree, talking and writing about one's family and family habits 2. Da piccola... describing past situations and actions that occurred repeatedly, talking about one's childhood, 3. Non è bello ciò che è bello...:understanding and giving physical description, describing one's personality, reading one's horoscope

Grammar: possessive adjectives + nouns referring to family relationships, past tense: passato prossimo form of reflexive verbs, past tense: imperfetto (forms and use), imperfetto forms of irregular verbs: essere, fare, bere, dire, passato prossimo vs. Imperfetto, present conditional (regular and irregular forms), demonstrative adjectives: quello (singular and plural forms) use of auxiliaries essere and avere with cominciare and finire, superlativo assoluto with molto + adjective or suffix -issimo ,molto (adjective and adverb)

Literature

Luciana Z., Giovanna R., (2005): "Espresso 2" Alma Edizioni Firenze Зеница Р.,

Јулијана В., (2003): "Практикум вјежбе читања и превођења" Универзитет Црне Горе,

Susanna N. "Grammatica pratica della lingua italiana", Alma Edizioni Firenze

Number of active teaching classes Lectures:: Practical classes:

(weekly)

Teaching methods

Teaching method is based on a communicative approach

Knowledge evaluation (maximum 100 points)

Pre-examination obligations: Final exam: Colloquium exam: Homework: Lecture attendance: Exercise attendance:

(Complex exercises

Exercise attendance 10

Lecture attendance 10

Written part of the exam - tasks and theory 50

Oral part of the exam 30

Presentation /

Project /

Theoretical part of the exam) /

Course: SPANISH LANGUAGE 4

Teacher: Ana M. Vukić
Course status: Elective
Number of ECTS: 5

Precondition courses: none

Educational goal: Develop Spanish language competence – sublevel A2-2 of level A1, CEFR

Educational outcomes (acquired knowledge):

Acquisition of language competence at sublevel A2-2 of level A2 of the Common European Framework of Reference for Modern Languages

(mastering the basic language skills of reception and production)

Course content

Lectures:

- Verb morphology and use of verb forms: pretérito imperfecto; contrast too perfect / too indefinite / too imperfect; imperfect future; simple condition; affirmative imperative, negative imperative; present subject
- Frequency contributions
- Contributions during: antes / ahora; before / from / from / from / from
- Constructions: soler + infinitive ;, ester (imperfect) + gerundio; si + present present + future imperfect;
- Introduction to the differences in the use of indicatives and subjunctives

Practical classes:

- Communication situations: household chores, education, history, inventions and discoveries, politics, press, advertisements, transport, fairy tales, in the pharmacy
- Reading newspaper articles
- Practice correspondence (formal and informal)
- Interactive multimedia exercises: grammar and lexical exercises on examples of Spanish music
- Hispanic culture and art (through music, film and seminar papers on Hispanic countries and their selected characteristics)
- Internet content search related to Hispanic cultures

Active use of appropriate multimedia content (dictionaries, virtual classrooms, etc.)

Literature

Equipo Prisma, *Prisma continúa: Método de español para extranjeros: nivel A2. Prisma del alumno*, Madrid, Edinumen, 2007 (Unidades 7-12)

Equipo Prisma, *Prisma continúa: Método de español para extranjeros: nivel A2. Prisma de ejercicios*, Madrid, Edinumen, 2007 (Unidades 7-12)

Díaz Ballesteros, P. *El paraguas blanco*, Madrid, Edinumen: Lecturas graduadas de español, 2009 Blázquez Lozano, M. J. y Villegas Galán, M. A. *Universo gramatical*, Madrid, Edinumen, 2010 Николић, В., *Шпански речник (шпанско-српски, српско-шпански)*, Никшић, Јасен, 2014 http://dle.rae.es/

(weekly)	Number of active teaching classes (weekly)	Lectures: 3	Practical classes:1
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Teaching methods:

The basic form of work and study are lectures (theoretical classes) and exercises (practical classes), and auxiliary presentations and consultations. Several methods of foreign language teaching are combined, and the basis is a communicative method.

Knowledge evaluation (maximum 100 points)

Pre- examination obligations	Points	Final exam	Points
Attendance	10	Written part of the exam	40
		Oral part of the exam	20

Colloquium exam		
Seminar(s)	30	

Course: Final Degree Project

Teacher: All teachers in the study program

Course status: Mandatory Number of ECTS: 6

Precondition course: Every student *enrolled* in the *third year* of the study program.

Education goal:

The Final Degree Project gives students the possibility to put the conceptual, practical, and academic skills acquired throughout the bachelor into practice. The main objective of the final project is to answer a specific research question based on academic papers, books, and articles, using an adequate research methodology.

Educational outcomes (acquired knowledge):

The students be able to independently and creatively apply the theoretical and practical knowledge acquired during their studies, to have the ability of critical thinking and logical reasoning and to present their conclusions clearly.

Course content/structure

Final Degree Project is divided into two different formats: a written project and an oral presentation. Both parts of the project present different requirements that the student has to follow depending on the program. The Written Project should be divided into five different sections; introduction, literature review, methodology, results/discussion, and conclusion. Each section must contain specific content. The presentation follows a tight time-constraint. The advisors will be students' guide throughout their entire project.

After completing the work the students will get a degree in Economics. Then, they will be qualified to work in a variety of organizations, having the opportunity for further education. **Teaching methods:** Consultations, experimental and theoretical research

Knowledge evaluation (maximum 100 points)

Review paper 50 Paper presentation 20

Answer the questions 30