

First year

Table 5.1. Course specification

Course: Academic skills		
Teachers: Nemanja Pažin, Bobana Berjan Bačvarević, Gordana Budimir Ninković, Duško Bogdanić, Marija Bjelan		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		
Educational goal The aim of the course is to provide students with basic knowledge related to working in the academic community. Students are taught how to learn the skills of academic writing, critical thinking and reading, oral presentation and debate, the basic principles of academic integrity, as well as the basics of digital literacy. The aim of the course is to enable students to acquire and improve soft skills that will help them build a successful academic and business career.		
Educational outcomes (acquired knowledge): The outcome of the course consists in mastering basic academic skills, which means that students should be familiar with the standards of academic integrity and academic integrity; to be able to independently find sources and academic literature; to know how to approach the study of selected literature, then to understand, learn to extract, consolidate and organize the collected data; confront them and observe them critically; master the skill of academic writing and oral presentation and debate; master the basics of computer literacy required for the preparation and presentation of written works.		
Course content/structure <i>Theoretical part (lectures):</i> Introduction to academic skills, academic reading and writing; the notion of academic integrity and the problem of plagiarism; selecting an adequate topic for written work; principles of oral presentation and debate, basics of informatics literacy. <i>Practical part (exercises):</i> Finding sources and literature; academic reading, critical interpretation and comprehension of the text; structure and elements of scientific work; recording, summarizing, retelling and quoting text, rules of quoting and citing literature; word processing, use of electronic resources in researching the topic and writing the paper; preparation of presentations and oral presentations; debate and discussion.		
Literature 1. Beglen, M. (2010). Akademsko pisanje od haosa ideja do strukturisanog teksta, Akademska knjiga, Novi Sad 2010. 2. Šećibović M. (2015). Akademske veštine. Beograd: HESPERIAedu. 3. Lehman, C., DuFrene, D. (2015). Poslovna komunikacija. Beograd, Data Status.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).		
Knowledge evaluation (maximum 100 points) <i>Pre-examination obligations</i> Colloquium 1 and 2: 20 Lecture attendance: 10 Exercise attendance: 20 Mid-term paper: 10 Presentation: 10 <i>Final exam</i> Written part of the exam: 30		

Table 5.1. Course specification

Course: Basics of accounting		
Teacher: Bešlić Rupić I. Ivana		
Course status: Mandatory		
Number of ECTS: 6		
Precondition courses: None		
Educational goal Acquisition of theoretical-analytical and practical knowledge from accounting methodology, acquisition of knowledge and skills of using accounting information for the needs of making business decisions of various users (investors, creditors, etc.).		
Educational outcomes (acquired knowledge): Enabling students to show, based on theoretical teaching, an understanding of the role of accounting in the context of the operation and development of financial markets, as well as the benefits and limits that accompany the use of accounting information; to master the basics of recording business changes and preparation of financial statements and opportunities and problems that pose a challenge to managers.		
Course content/structure <i>Theoretical part (lectures):</i> Accounting information: quality of information, goals; users, subject of accounting; Accounting principles; Financial reports; Accounting changes that affect the balance sheet and income statement; Dual accounting instruments - diary and general ledger; Accounting instruments - inventory, opening balance sheets, trial, and closing sheets; Formal conclusion of the book and preparation of the balance sheet and income statement; Raising capital; Accounting treatment of inventories; Accounting treatment of fixed assets; Expenses and revenues; Carrying out pre-closing actions and posting on the balance sheet date; Determining and accounting for the financial result. Preparation of financial statements. <i>Practical part (exercises):</i> Solving practical tasks; Simulation of business situation.		
Literature Škarić-Jovanović, K. (2014). <i>Finansijsko računovodstvo</i> , Beograd: Ekonomski Fakultet. Malinić, S. (2008). <i>Osnove računovodstva</i> , Kragujevac: Ekonomski fakultet. Selected texts of the teacher's choice		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Ex-chair; discussion groups; colloquia, case studies from practice		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Colloquium: 20 Lecture attendance: 10 Exercise attendance: 20 Term paper: 10 Final exam Written part of the exam: 50		

Table 5.1. Course specification

Course: English language 1		
Teacher: Crnišani V. Aferdita		
Course status: Mandatory		
Number of ECTS: 5		
Precondition courses: None		
Educational goal Developing linguistic, communicative and cultural competence in the field of oral and written communication with the aim of gaining awareness of the functioning of a foreign and mother tongue and acquiring language skills to the level defined by the program minimum (A2-B1).		
Educational outcomes (acquired knowledge): Acquisition of language competence at the level A2 - B1 (Common European Framework of Reference for Languages), in all four language skills: listening, speaking, reading, writing, especially in the field of oral communication in business English.		
Course content/structure Theoretical classes: Working and living abroad. The Shopping experience. Telephoning and customer care. Lean manufacturing. Trends and planning. Business leaders. Leaders and success stories. Describing yourself and being successful. Grammar: Present simple and prepositions of time. Countable and uncountable nouns. Requests and offers. Present		

continuous. Adverbs. Present simple passive. Past simple. Past continuous. Used to. Practical teaching: Speaking: making small talk; telephoning – handling complaints; presentations – signposts and stepping stones; appraisals. Writing: formal and informal emails; dealing with an email of complaint; instructions and procedures for an exhibition stand; profiles of business leaders. Case study: Global Recruit; The Panorama Conference; ScottAir; The English Academy.		
Literature Basic: 1. Richardson, K. et al. (2008) The Business, pre-intermediate, Oxford: Macmillan Education 2. Oxford Business English Dictionary (2007), Oxford: Oxford University Press 3. Oxford Dictionary of Business and Management (2006), Oxford: Oxford University Press 4. Longman Business English Dictionary (2007), Harlow: Pearson Education 5. Duckworth, M. (2003) Business grammar and practice. Oxford: Oxford University Press.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Lectures are classroom with the support of modern teaching aids and active participation of students. Discussions and workshops in the area covered in lectures.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 20 Practical Education: - Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 15 Written part of the exam - 15		

Table 5.1. Course specification

Course: English language 2
Teacher: Crnišanin V. Aferdita
Course status: Elective
Number of ECTS: 5
Precondition courses: English language 1
Educational goal Development of linguistic, communicative and cultural competence in the field of oral and written communication with the aim of gaining awareness of the functioning of foreign and mother tongue and the acquisition of language skills to the level defined by the program minimum (B1).
Educational outcomes (acquired knowledge): Acquisition of language competence at level B1 (Common European Framework of Reference for Languages), in all four language skills: listening, speaking, reading, writing, and especially in the field of oral communication in business English.
Course content/structure Theoretical classes: Advertising; Buying and selling; Entrepreneurs; Types of companies; Keep it in the family; Dealing with figures; Franchising; Setting up a franchise. Grammar: Comparatives and superlatives; Asking questions; Reported speech; <i>will</i> future; <i>to be going to</i> ; First conditional; Past simple and present perfect. Practical teaching: Speaking: Negotiating; Interrupting in meetings; Negotiations – making offers, Agreeing deadlines; Presentations – handling questions. Writing: Negotiating by email; Agendas and action minutes; Describing figures; Reports of recommendation. Case study: Coolhunters; Soup Kitchen vs Gourmet to Go; Trading Stocks; Choosing a franchise.
Literature Basic: 1. Richardson, K. et al. (2008) The Business, pre-intermediate, Oxford: Macmillan Education 2. Oxford Business English Dictionary (2007), Oxford: Oxford University Press 3. Oxford Dictionary of Business and Management (2006), Oxford: Oxford University Press 4. Longman Business English Dictionary (2007), Harlow: Pearson Education 5. Duckworth, M. (2003) Business grammar and practice. Oxford: Oxford University Press.

Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Lectures are classroom with the support of modern teaching aids and active participation of students. Discussions and workshops in the field covered in lectures.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 20 Practical Education: - Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 15 Written part of the exam - 15		

Table 5.1. Course specification

Course: Financial and management accounting		
Teacher: Dragana I. Bešlić Obradović		
Course status: Elective		
Number of ECTS: 7		
Precondition courses: None		
Educational goal Acquiring knowledge of accounting methodology as well as the skills of using accounting information for the purpose of making business decisions of various users (investors, creditors, managers, etc.).		
Educational outcomes (acquired knowledge): Enabling students to master the basics of recording business changes and compiling financial reports and opportunities and problems that pose a challenge to managers in sports, based on theoretical and methodological classes. Also, students will be able to understand the information necessary for business decision makers at different levels of decision making; the relationship between income, expenses and financial results; approach to evaluating and selecting optimal business strategies with the aim of minimizing costs.		
Course content/structure Theoretical classes: <ul style="list-style-type: none"> • Financial and management accounting as structural elements of the accounting information system of a business entity • Goals and tasks of accounting. Financial reports. Users of accounting information • Accounting changes that affect the balance sheet and income statement. • Accounting instruments: journal and general ledger, inventory, chart of accounts and chart of accounts, etc. • Raising capital. • Accounting treatment of fixed and current assets. • Expenses and revenues; Determining and bookkeeping of financial results. • Preparation of financial statements. • Costing systems and methods and their impact on the periodic result • Alternative business decision making Practical teaching: Teaching on the subject (exercises) is based on solving specific examples and tasks in the field of accounting for business changes.		
Literature Basic: <ul style="list-style-type: none"> • Skaric-Jovanovic, K. (2017). Financial Accounting, Belgrade: Faculty of Economics (Selected Parts). • Gajic, Lj. (2014). Management accounting: basics of theory and methodology of cost calculation, Subotica: Faculty of Economics (Selected parts). Additional: <ul style="list-style-type: none"> • Selected texts, concrete examples and practical tasks chosen by the teacher. 		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Lectures and exercises are performed with the support of modern teaching aids and active participation of students.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 10 Preliminary Examination: 30		

Term paper: 20
Final exam
Oral part of the exam: -
Written part of the exam - 30

Table 5.1. Course specification

Course: Fundamentals of Management		
Teacher: Jovanović Nj. Dražen		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		
Educational goal Acquiring knowledge about management and managers from the point of view of business functions that a manager should have in the 21st century; to provide fundamental-general knowledge of management theory and practice that will serve as a framework for the study of other management disciplines.		
Educational outcomes (acquired knowledge): The student with the acquired knowledge and skills can manage business functions in the organization; understands the levels of business goals (policy, strategy, tactics, operations); applies the function of management in judging (evaluating) business policy, efficiency and quality; gets to know the essence and role of business in a modern organization.		
Course content/structure Curriculum, methodology of teaching process realization. Key determinants of management. The roots of management. Evolution of management systems. Organization and the need for management. Planning. Organizing. Guidance. Control. Decision making. Corporate culture. Business communication and negotiations.		
Literature Primary Literature <ul style="list-style-type: none"> Robins, P. S. i M. Kutler, <i>Menadžment</i>, 8. izdanje, Data Status, Beograd, 2005. Chuck, W, <i>Principi menadžmenta</i>, Data Status, Beograd, 2010. Stoner, Džejs A, F, i drugi, <i>Menadžment</i>, Želnid, Beograd, 2001. Secondary Literature <ul style="list-style-type: none"> Erić, Dejan, Uvod u menadžment“ Ekonomski fakultet, Beograd, 2000. 		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Lectures are supported by modern teaching aids and active participation of students. Processing business examples, discussions, simulation games and reflections.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 15 Practical Education: 15 Preliminary Examination: 30 Term paper: 10 Final exam Oral part of the exam: 30		

Table 5.1. Course specification

Course: Kinesiology		
Teachers: Bobana Berjan Bačvarević		
Course status: Elective		
Number of ECTS: 7		
Precondition courses: None		
Educational goal During the course students should get acquainted and gain comprehensive knowledge about the basics of human movement, which is studied by the science of human movement - kinesiology.		
Educational outcomes (acquired knowledge): In this course, students are enabled to gain key knowledge from the perspective of each of the sub-disciplines of kinesiology: anatomy, exercise physiology, biomechanics, motor control and psychology of sports and exercise.		
Course content/structure <i>Theoretical part (lectures):</i>		

The first part includes a general introduction to kinesiology, i.e. the study of human movement as a scientific discipline and profession. muscular system during life and adaptation of the musculoskeletal system to training loads), the third part deals with the mechanical foundations of human movement (sub-discipline biomechanics: basic concepts of kinematics, kinetics and energy, biomechanics of the locomotor system during the life cycle and biomechanical adaptation to training loads) the fourth part refers to the introduction to the physiological basis of human movement (sub-discipline exercise physiology: basic principles of exercise metabolism, health aspects of exercise physiology, physiological abilities and sports achievements during the life cycle and physiological adaptation to training loads). The fifth part deals with the neurological basis of human movement (sub-discipline motor control: basic concepts of motor control, changes in motor control during the life cycle and adaptation of motor control to training loads), after which the sixth part reviews the psychological basis of human movement (sub-discipline psychology of sports and physical exercise: basic concepts of psychology of sports and physical exercise, physical activity and psychological factors during the entire life cycle and psychological adaptation to training loads). In the final part, the emphasis is on getting acquainted with the multidisciplinary and interdisciplinary approach to the study of human movement.

Practical part (exercises):

Teaching is based on exercises that are of a theoretical nature with specific practical exercise for better understanding the essential function and nature of human movement in each of sub-disciplines.

Literature

4. Aberneti, B. (2012). Biofizičke osnove pokreta. Data Status, Beograd.

Number of active teaching classes (weekly)

Lectures: 2

Practical classes: 2

Teaching methods

Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).

Knowledge evaluation (maximum 100 points)

Pre-examination obligations

Colloquium 1 and 2: 20

Lecture attendance: 10

Exercise attendance: 20

Mid-term paper: 10

Presentation: 10

Final exam

Written part of the exam: 30

Table 5.1. Course specification

Course: Management of sports organizations
Teacher: Jovan Veselinović
Course status: Mandatory
Number of ECTS: 8
Precondition courses: None
Educational goal Acquiring knowledge in the field of management of sports organizations, mastering the methods of management and leadership of sports organizations.
Educational outcomes (acquired knowledge): Acquired knowledge through understanding the "organizational network" of sports organizations and training students to manage a sports organization (club, sports federation, sports federation, professional associations, etc.), from its establishment, during development, to termination.
Course content/structure Theoretical classes Introductory lecture - The concept of management in sports, organization and organizing; The essence of the concept of organization; Theories of organization and the concept of sports organization; Organizational design of a sports organization; Sports creation and design of organizational structure; Structure of professional bureaucracy; The concept of unprofitable sector; The concept of sports non-profit organization; Stages of the strategic management process in a sports organization; Management levels in a sports organization; Contemporary theories and nature of sports organization; Resource transformation in sports organization; Intangible capital of a sports organization; Organizational structure modelling factors; Types of organizational structures in sports.

Practical teaching Exercises, case studies, professional practice, presentations of seminar papers.		
Literature Basic literature: 1.Veselinovic, J. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. Extensive literature: 1.Tomic, M. (2006). Fundamentals of sports organization, Belgrade: Institute for textbooks and teaching aids. 2.Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management. 3.Zivotic, D. (2007). Sports Management, Belgrade: Faculty of Sports Management. 4.Zivotic, D., Veselinovic, J. (2018). Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition. 5.Zivotic, D. (1999). Sports Management, Belgrade: Ministry of Youth and Sports of the Government of the Republic of Serbia.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Interactive theoretical and practical classes, consultations with students, seminar papers and presentations.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during lectures: 10 Practical classes: 10 Colloquium: 30 Seminar: 20 Final exam Oral exam: 30		

Table 5.1. Course specification

Course: Physical exercise and health
Teachers: Bobana Berjan Bačvarević
Course status: Elective
Number of ECTS: 5
Precondition courses: None
Educational goal During this course, students should master the knowledge of modern concepts and the importance related to the role of physical exercise on health.
Educational outcomes (acquired knowledge): The knowledge acquired in this course enables students to recognize the health benefits of different types of physical activity / exercise at different ages. Also, students will be able to recognize how physical exercise can help with certain conditions where health is impaired or at increased risk.
Course content/structure <i>Theoretical part (lectures):</i> Physical activity and health benefits of exercise. Physical activity and mental health. Physical activity and personal health. Physical exercises and activities to improve the ability of exercisers (improvement of cardiorespiratory endurance, muscle strength, muscle flexibility). Physical exercise in relation to priorities at different ages (children and adolescents, adults, the elderly). Application of exercise in the function of health in specific situations (cardiovascular diseases, diabetes, cancer, Alzheimer's disease, osteoporosis, arthritis, weight reduction, pregnancy and after childbirth, depression). Physical activity and quality of life. <i>Practical part (exercises):</i> The practical classes show: standard procedures for field assessment of the client condition; methods and means used in the development of endurance, strength and flexibility; procedures for creating exercise programs in accordance with the needs and desires of exercisers; examples of individual load dosing; procedures for evaluating applied programs.
Literature 5. Stiven E. Gaskil, Brajan Dž. Šarki (2008). Vežbanje i zdravlje. Data Status, Beograd.

6. American College of Sports Medicine (2013). Priručnik za procenu fizičke forme povezane sa zdravljem. Data Status, Beograd.		
7. Bushman A. Barbara (2017). Complete guide to fitness & health (2nd edition). Human Kinetics, Champaign, USA.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 1
Teaching methods Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).		
Knowledge evaluation (maximum 100 points) <i>Pre-examination obligations</i> Colloquium 1 and 2: 20 Lecture attendance: 10 Exercise attendance: 20 Mid-term paper: 10 Presentation: 10 <i>Final exam</i> Written part of the exam: 30		

Table 5.1. Course specification

Course: Sports theory		
Teacher: Nemanja Pažin		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		
Educational goal During the course students should master the fundamental knowledge of sports theory, with special emphasis on the theory of sports competitions and the theory of sports training. The student should get acquainted with the phenomenon of sports by studying various aspects, as the basis for the integration of knowledge, theories and methods of scientific disciplines that contribute to the development of theory and practice of sports.		
Educational outcomes (acquired knowledge): The expected outcome of the course is that the student achieves the totality of knowledge through reflection and examination, acquires and develops the ability to understand and know how to analyse a phenomenon / problem, critically consider and find a solution that will be applied in the theory and practice of sports. The knowledge acquired in this course enables students to recognize how the theory of sports has a comprehensive character that is applied in direct practice.		
Course content/structure <i>Theoretical part (lectures):</i> The first part covers the basics of sports theory, which refer to: understanding sports theory, unified sports theory and critical thinking. The second part deals with the theory of sports competitions, which includes the types of sports competitions, systems of sports competitions, propositions of sports competitions, rules of sports competitions, calendar of sports competitions and achieving success in sports competitions. The third part includes issues of sports training theory with a review of ancient and modern knowledge about sports training <i>Practical part (exercises):</i> Teaching is based on exercises that are theoretical in nature with an emphasis on practical work (individual and group) of students aimed at better understanding of current theories in the field of sports competitions and sports training.		
Literature 8. Stefanović, Đ. (2011). Filozofija, nauka, teorija i praksa sporta. Beograd: Fakultet sporta i fizičkog vaspitanja. 9. Stefanović, Đ. (2008). Teorija sporta – praktikum. Beograd: Fakultet sporta i fizičkog vaspitanja.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).		
Knowledge evaluation (maximum 100 points)		

Pre-examination obligations

Colloquium 1 and 2: 20

Lecture attendance: 10

Exercise attendance: 20

Mid-term paper: 10

Presentation: 10

Final exam

Written part of the exam: 30

Second year

Table 5.1. Course specification

Course: Business communications		
Teacher: Aleksandra Perovic		
Course status: Mandatory		
Number of ECTS: 6		
Precondition courses: None		
Educational goal Point out the importance of interpersonal communication, organizational communications, business communication and negotiation skills as important elements of successful business, as well as providing appropriate practical assistance to students in the process of achieving better sports and business results.		
Educational outcomes (acquired knowledge): Following theoretical and practical classes, students should: adopt and learn all the importance and necessity of effective communication with different groups of the public (general public, sports public, business public, internal public - employees, local community) important for the functional business of the sports organization; get acquainted with the principles, methods, techniques, strategies and tactics of business negotiation; application of acquired knowledge for the purpose of general successful business.		
Course content/structure Theoretical classes: The concept and importance of communication; Communication process; Division and characteristics of communication; Intrapersonal communication; Interpersonal communication; Verbal communication; Nonverbal communication; Communication in the organization; Group communication; Business communication; Significance and concept of negotiation; Basic types of negotiation; Stages of the negotiation process; Negotiation skills; Business communications and negotiation in sports. Practical teaching: Forms of work on exercises include: examples related to passed teaching units in lectures; group and individual discussions of students on solving specific examples from practice with the presentation of solutions; different ways of testing knowledge (homework, team project, knowledge quiz).		
Literature Basic: 1. Bazic, M. (2005). Communication skills - second edition, Belgrade: Faculty of Trade and Banking "Janićije and Danica Karić" 2. Kapor-Stanulović, N., and Vrgović, P. (2009). Communication for managers, Novi Sad: Faculty of Technical Sciences 3. Markovic, M. (2008). Business communication - with business etiquette, Belgrade: Clio 4. Trebjesanin, Z., Zikic, B. (2015). Nonverbal communication, Belgrade: Institute for textbooks auxiliary literature: 1. Tomić, Z. (2003). Communicology - second edition, Belgrade: Chigoja 2. Rouse, M. I S, Business Communications, Masmedia, Zagreb, 2005. 3. Roach, G. D. and Perrigo, E.M., Business and professional communication for the 21st century. Alyn & Bacon, Needham Heights, MA, USA.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 3
Teaching methods Theoretical and practical classes, consultations		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 10		

Preliminary Examination: 30
Term paper: 20
Final exam
Oral part of the exam: 30
Written part of the exam

Table 5.1. Course specification

Course: English language 3
Teacher: Crnišanin V. Aferdita
Course status: Elective
Number of ECTS: 5
Precondition courses: None
Educational goal Development of linguistic, communicative and cultural competence in the field of oral and written communication with the aim of gaining awareness of the functioning of a foreign and mother tongue and acquiring language skills to the level defined by the program minimum (B1-B2).
Educational outcomes (acquired knowledge): Acquisition of language competence at level B1 - B2 (Common European Framework of Reference for Languages), in all four language skills: listening, speaking, reading, writing, and especially in the field of oral communication in business English.
Course content/structure Theoretical classes: Work culture and placements; Work organisation and responsibility; Call centres; Customer service and telephoning; Packaging; Specifications and features; Career choices; Careers, personal skills and qualities. Grammar: Past tenses and advice structures; Asking questions and giving instructions; Articles, relative clauses and noun combinations; Present tenses. Practical teaching: Speaking: Meetings – one-to-one; Dealing with problems by telephone; Presentations – structure; Job interviews. Writing: A placement report; Formal and informal correspondence; A product description; A CV. Case study: Counselling; Cybertartan Software; Big Jacks's Pizza; Gap Years and Career Breaks.
Literature Basic: <ul style="list-style-type: none"> • Allison , J. & Emmerson, P. (2008): <i>The Business, intermediate</i>, Oxford: McMillan Education • <i>Oxford Business English Dictionary</i> (2007), Oxford: Oxford University Press • <i>Oxford Dictionary of Business and Management</i> (2006), Oxford: Oxford University Press • <i>Longman Business English Dictionary</i> (2007), Harlow: Pearson Education • Duckworth, M. (2003) <i>Business grammar and practice</i>. Oxford: Oxford University Press
Number of active teaching classes (weekly) Lectures: 2 Practical classes: 2
Teaching methods Lectures are classroom with the support of modern teaching aids and active participation of students. Discussions and workshops in the field covered in lectures.
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 20 Practical Education: - Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 15 Written part of the exam - 15

Table 5.1. Course specification

Course: Ethics
Teacher: Aleksandar B. Prnjat
Course status: Mandatory
Number of ECTS: 6
Precondition courses: None
Educational goal

The aim of the course is to present relevant ethical teachings about sports, pointing out the main dilemmas and normative-ethical approaches to the topic of sports.		
Educational outcomes (acquired knowledge): Students are introduced to the basics of ethics in sports, they can independently identify and analyse morally controversial aspects of sports.		
Course content/structure Theoretical classes: What are the values ?; General meaning of the term "good"; Meaning of the expression "should"; Why is fair play important? Game theory analysis; Levels of morale in sports; Ethics of recreational sports; Ethics of professional sports; Ethical aspects of sports education; Ethical dilemmas of management in sports. Practical teaching: Seminar papers, discussion of ethical dilemmas in sports		
Literature Basic: 1.Simon K. R. (2006). Fair play: sports ethics, Belgrade: Official Gazette. 2.Perisic, V. (2009). Ethics, morality, law and sport, V International Conference Management in Sport, Belgrade: University of Braća Karić, Faculty of Management in Sport. Extensive literature: 1.Meki J. (2004). Ethics, Belgrade: Plato, Chapters 1, 2 and 5.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 1
Teaching methods Lectures, Exercises, Seminar papers, discussion of ethical dilemmas in sports		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 20 Practical Education: - Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 15 Written part of the exam - 15		

Table 5.1. Course specification

Course: Management in professional sports
Teacher: Ranko Marjanović
Course status: Mandatory
Number of ECTS: 7
Precondition courses: None
Educational goal Acquiring knowledge with the conceptual and structural dimensions of management in professional sports, national sports organizations and club system, international sports organizations, sports agencies, sports event management, review of economic problems in management in professional sports, sports equipment, key segments of the sports industry, licenses and licensed products, as well as the impact of technology and international factors in this area.
Educational outcomes (acquired knowledge): Prospective students acquire fundamental knowledge of management theory and practice in professional sports and the ability to work professionally in sports.
Course content/structure Theoretical classes Conceptual definition and structural dimensions of professional sports; Origin, organization and development of sports clubs; Different forms of sports clubs in sports systems; Classic associations in relation to professional clubs; Organization and management of a sports club; International sports organizations; Manufacturers of sports equipment on the world stage; Sports agencies; Sport event management; Risk management of sporting events; Organization of tournament competitions; Economy and sports; Sports equipment and sale of licensed products; The impact of technology on the development of the sports equipment and goods industry; Practical teaching Visits to sports clubs, marketing agencies. Preparation of seminar papers, preparation and presentation of presentations and seminar discussion.
Literature

Basic literature: 1.Habic, V. (2013). Management in professional sports, Belgrade: Sports Federation of Serbia, Bigraf.		
Extensive literature: 1.Zivotic, D. (1999). Sports Management, Belgrade: Ministry of Youth and Sports of the Government of the Republic of Serbia. 2.Zivotic, D. (2007). Sports Management, Belgrade: Faculty of Sports Management, Braća Karić University. 3.Veselinović, J. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia 4. Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management. 5. Masteralexis, L., Barr, C., Hums, M. (1998). Principles and Practice of Sport Management, Aspen Publishers, Inc., Gaithersburg, Maryland		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Interactive theoretical and practical classes, consultations, seminars.		
Knowledge evaluation (maximum 100 points) Activity during lectures: 10 Practical classes: 10 Colloquiums: 30 Preparation and presentation of seminar papers: 20 Oral exam: 30		

Table 5.1. Course specification

Course: Management of school and university sports
Teacher: Ranko Marjanović
Course status: Mandatory
Number of ECTS: 8
Precondition courses: None
Educational goal Acquiring knowledge in the field of school and university sports management in order to train them to work with children and adolescents, having in mind their integral development in different periods of maturation.
Educational outcomes (acquired knowledge): Student: That future experts be competent and active participants in the processes that will provide conditions for a more humane "children's and youth world of sports".
Course content/structure Theoretical classes Chapter One: Fundamentals of School Sports Management; Theoretical and scientific basis of school sports; Sports for children and youth; Sports for children and youth and active social processes; Sports system and sports for children and youth; Psychological and pedagogical bases of children's sports; Biological and anthropomotor basics of children's sports; Biological bases of children's sports; Anthropomotor basics of children's sports; Introduction to sports training of children and youth, Sports training of children and youth; Independent activity of students in the field of physical culture, Influence of adults on children in sports. Chapter Two: Fundamentals of University Sports Management, Student Information on University Sports, University Sports in the World, University Sports in the Function of Sports Culture, Success in Studying and Student Sports Activity, Success in Studying Different Groups of Athletes, Defining the Mission and Vision of the University sports organizations, Strategic control of university sports, New knowledge management applicable in University sports, Application of strategic management in University sports, The process of strategic management in University sports, University sports centres, Characterization of the Universiade sporting event, World University Championships. Practical teaching Preparation of seminar papers, preparation and presentation of seminar papers, professional practice, public forums, visits, student participation in various student competitions.
Literature Basic literature: Greenly, G: Strategic Management, Prentice Hall, New York, 1989. Stoner, James A.F. and others: Management in sport, Želnid, Belgrade, 2001. Marijanović R. School sports management - manual, Alpha University, Belgrade Marijanović R. University University - Handbook, Alpha University, (2011) Belgrade Group of authors (2003): Children's sport from practice to the academic field, Faculty of Sports and Physical

Education, University of Belgrade. Kastratović, E. : Fundamentals of Management with Sports Management, Institute of SMEs, Belgrade Extensive literature: Ansoffl. And E. Mc Donnell, Implanting Strategic Management, sec. Ed., Prentice-Hall New York, 1990. Chelladurai, P. : Human resource management in sport and recreation, Human Kinetics, USA, 1999. Gillet, B. : Histoire du sport, translated from the French by Karl Budor, Matica Hrvatska, Zagreb, 1970. Marijanovic, R. ; Author Strategic management in the function of the development of the University sporta, (2010), Higher Vocational School for Entrepreneurship Belgrade. Marijanovic, R. ; Author Significance of University Sports and its implementation on the example of the University Sports Association, (2010), Higher Vocational School for Entrepreneurship Belgrade.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Interactive theoretical and practical classes, Consultations, Seminars.		
Knowledge evaluation (maximum 100 points) Activity during lectures: 10 Practical classes: 10 Colloquiums: 30 Preparation and presentation of seminar papers: 20 Oral exam: 30		

Table 5.1. Course specification

Course: Management of sports events		
Teacher: Jovan Veselinović		
Course status: Elective		
Number of ECTS: 8		
Precondition courses: None		
Educational goal Acquisition of theoretical and practical knowledge about the management of sports competitions, their function, division, conditions and goals.		
Educational outcomes (acquired knowledge): Students can apply the acquired knowledge to the management of sports competitions in the preparation, organization, or realization of sports competitions as associates or managers of individual parts of the competition or the competition as a whole.		
Course content/structure Theoretical classes Definition and necessity of manifestations in sports; Competition system model, Feedback principle with spectator participation; Sports event as a sports event; Sports event as a top challenge for all sports actors, Sports event as a top challenge for the organizer: municipality, city, republic, region (co-organization of two or more countries); Factors of sports events; Principles of management - a prerequisite for successful implementation of sports events; Principles of sports events; Types of sporting events; Characteristics of individual systems of sports events; Safety requirements of sports events; Sports facilities - hardware for sports events; Science and electronics in the function of sports events. Volunteers - an unavoidable factor in organizing sports events. Practical teaching Exercises, case studies, visits to sports competitions, professional practice.		
Literature Basic literature: 1. Веселиновић, ... (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. 2. Zivotic, D., Veselinovic, J. (2018). Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition. Extensive literature: 1. Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management. 2. Животић, Д. (2007). Sports Management, Belgrade: Faculty of Sports Management. 3. Животић, Д. (1999). Sports Management, Belgrade: Ministry of Youth and Sports of the Government of the Republic of Serbia. 4. Гай, М. (2008). Strategic Management of Sporting Events, England: Oxford.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods		

Interactive theoretical and practical classes, consultations with students, seminar papers and presentations.
Knowledge evaluation (maximum 100 points)
Pre-examination obligations
Activity during lectures: 10
Practical classes: 10
Colloquium: 30
Seminar: 20
Final exam
Oral exam: 30

Table 5.1. Course specification

Course: Managing projects in sport		
Teacher: Stanislav Đukić		
Course status: Elective		
Number of ECTS: 7		
Precondition courses: None		
Educational goal: To acquire specific knowledge in the area of running investment projects in sport, where in an integrative, theoretical and pragmatical way one can present, analyse and show possible projections of organizing and managing projects in sport.		
Educational outcomes (acquired knowledge): Future students gain knowledge with the aim of applying those in possible future projects related to sport.		
Course content/structure:		
<p>Theoretical lessons (lectures)</p> <ul style="list-style-type: none"> • Managing business systems in sport • The term and kinds of projects • Concept of managing projects in sport • Organization for running projects in sport • Contract management • Managing project quality in sport • Managing risk and changes of projects in sport • Planning of project realization in sport • Monitoring and control of an investment project in sport • Methods and techniques of project management • Project management • Project oriented organization • Management through projects • Multi-project management <p>Practical lessons (exercises)</p> <ul style="list-style-type: none"> • Exercises, case studies, seminar papers. 		
Literature		
<p>Basic literature:</p> <ol style="list-style-type: none"> 1. Životić, D., (1999). <i>Management in Sport</i>, Belgrade: Ministry of Sport and Youth of the Republic of Serbia. 2. Cvetković, N., (2008). <i>Running Projects and Investments</i>, Belgrade: Megatrend University. 3. Jovanović, P., (1984). <i>Managing Investment Projects</i>, Belgrade: Guidebook in Industry and Finance. <p>Extended literature:</p> <ol style="list-style-type: none"> 1. Gray, C.F., Larson, E.W. (2010). <i>Project Management</i>, McGraw-Hill, Boston. 2. Heine, L. And Sarnat, M. (1990). <i>Capital Investment Financial Decisions</i>, Prentice Hall, New York. 		
Number of active teaching classes	Lectures: 3	Practical lessons: 2
Teaching methods		

Interactive theoretical and practical lessons, consultations, seminars.
Knowledge evaluation (maximum 100 points) Activity during the lectures: 10 Practical lessons: 10 Colloquium exams: 30 Seminar papers: 20 Final Exam – oral: 30

Table 5.1. Course specification

Course: Management of training technology		
Teacher: Nemanja Pažin		
Course status: Mandatory		
Number of ECTS: 9		
Precondition courses: None		
Educational goal Introduction to the basic elements of all aspects of the training process, to enable the acquisition of knowledge about training through the study of various training phenomena, in order to understand and comprehend the laws and principles that exist in the system of training athletes for proper long-term development of athletes.		
Educational outcomes (acquired knowledge): Each student has acquired basic knowledge of key structural elements of training technology management, that enabling to understand theoretical and practical knowledge about the technology of training processes in sports. It is also expected that the student is able to independently apply the acquired knowledge in the direct practice of the technological process of preparation of athletes.		
Course content/structure <i>Theoretical part (lectures):</i> Introduction to the basics of training technology management, which includes introduction to transformation processes and structural elements of training technology. Sports modelling; Athlete diagnostics; Training planning, Training programming (components of training load, methods and means of sports preparation), Operationalization of training (technology training techniques, tactics, conditioning, recovery in sports and peaking of sport performances), Training monitoring (registration, classification, data processing, effect analysis, correcting and comparing results). <i>Practical part (exercises):</i> Teaching is based on exercises of a theoretical nature with practical exercises in the context of adequate application of sports modelling, diagnostics (formation of test batteries, preparation of reports), planning (long-term, medium-term and short-term plans), programming (training program models), operationalization and monitoring and competitive load and recovery) in the technological process of preparing athletes.		
Literature 10. Malacko, J., Rađo, I. (2004). Tehnologija sporta i sportskog treninga. Sarajevo: Fakultet sporta i tjelesnog odgoja. 11. Stefanović, Č., Jakovljević, S., Janković, N. (2010): Tehnologija pripreme sportista. Beograd: FSFV.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).		
Knowledge evaluation (maximum 100 points) <i>Pre-examination obligations</i> Colloquium 1 and 2: 20 Lecture attendance: 10 Exercise attendance: 20 Mid-term paper: 10 Presentation: 10 <i>Final exam</i> Written part of the exam: 30		

Table 5.1. Course specification

Course: Pedagogy		
Teacher: Gordana P. Budimir-Ninković		
Course status: Elective		
Number of ECTS: 8		
Precondition courses: None		
Educational goal The aim of the course is for students to master the basics of pedagogical science, pedagogical concepts and laws and to be able to independently and critically use pedagogical sources and understand the phenomenon of upbringing. their explanation; Developing interest in the study of pedagogical content and research of pedagogical phenomena and developing love for the vocation of an educator. Acquiring a positive professional attitude towards students in the process of educational work in primary and secondary schools.		
Educational outcomes (acquired knowledge): General pedagogical culture of teachers; ability to achieve the most successful, high-quality educational work with primary and secondary school students through acquired theoretical and practical knowledge, skills and abilities. Ability to analyse and improve their own pedagogical competencies in working with students and parents. Ability to design, implement and evaluate the cooperation of the school with the environment and the cooperation of teachers with parents.		
Course content/structure The concept and subject of pedagogy. Education as the broadest pedagogical concept and process. The importance of upbringing. Education and society: moral crisis, education and culture, education for tolerance and multiculturalism, education and work, education and socio-emotional development, education and individual development, education and children's rights, education and maturity, education and civilizational heritage, education and ecology. The relationship between upbringing and education. Factors of personality development, Historical overview of the development of education and pedagogy. The most famous pedagogues and their works. System of pedagogical disciplines. Relationship between pedagogy and other sciences. The goal and tasks of education. Versatile personality development. Intellectual education. Aesthetic education. Physical Education. Work education. Moral education. Principles of education. General methods and means of education. Education system. Basic factors of the education system. Education system. Personality and profession of an educator. Education in free time. Lifelong learning.		
Literature Basic: 1. Budimir-Ninkovic, Gordana. Pedagogy. Kragujevac: Faculty of Pedagogy, 2016. 2. Budimir-Ninkovic, Gordana. Pedagogical anthology. Kragujevac: Faculty of Pedagogical Sciences, 2015. Additional: 2. Budimir-Ninković, Gordana. Pedagogical Practicum. Kragujevac: Faculty of Pedagogy, 2009. 4. Comenius, Jan Amos. Mother's School, Belgrade: Prosveta, 1946. 4. Lok, John. Thoughts about upbringing. Belgrade: Culture, 1950. 6. Gray, John. Children are from heaven. Belgrade: Esoteria, The Power of the Book, 2001. 7. Education for democracy. Collection of works. Editor S. Joksimović. Belgrade: Institute for Pedagogical Research, 2005		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Lectures, exercises, discussion with students, analysis of seminar papers and verification of acquired knowledge in class. Consultations.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 10 Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 30 Written part of the exam: -		

Table 5.1. Course specification

Course: Principles of marketing		
Teacher: Dejan R. Dašić		
Course status: Mandatory		
Number of ECTS: 6		
Precondition courses: None		
Educational goal: Introduction to the basic assumptions, postulates and criteria of marketing; functioning of the exchange system in modern business, the use of marketing principles and marketing strategic patterns to ensure the survival and development of companies in a modern dynamic environment; introduction to integrated research methods and techniques with key marketing concepts in order to improve the market and development position of the company and ensure long-term sustainable differential advantage.		
Educational outcomes (acquired knowledge): Enabling students to understand marketing as a business function and apply knowledge practices; independent market analysis; demand and sales forecasting, etc.		
Course content/structure: Theoretical classes: Introduction to marketing. An overview of the development of marketing theory. Definition of marketing, strategic planning and marketing as a process. Marketing environment (micro and macro environment, stakeholders, factors-economic, political, social, technological, demographic and cultural). Consumer and customer behavior (application of behavioral and cognitive principles in marketing). The concept of market. Segmentation, targeting, positioning for competitive advantage. Consumer relationship marketing. Product and service strategy. Value, brand, brand assets. New product development and product life cycle. Innovation and modeling the degree of product innovation. The concept of marketing mix (4P) and modifications of the same in service marketing. Product price formation. Distribution and logistics management. Promotion and advertising. Integrated marketing communication. On-line marketing. Global market and social marketing. Corporate social responsibility and marketing ethics. Practical classes: Consideration of the product life cycle on different examples. How to achieve an effective combination of elements of the marketing mix? Analysis of integrated marketing communications from the aspect of different phases of the product life cycle. Application of the Internet as a means of communication in a global environment (analysis on examples of global companies). Project: research of the degree of application of new technologies on the Serbian market.		
Literature Maričić B. , Gligorijević M, Milisavljević M., (2012): Principles of marketing, Faculty of Economics, Belgrade - Kotler, Ph., Armstrong, G., (2013): Principles of marketing with MyMarketingLab, Pearson Educations, New Jersey		
Number of active teaching classes (weekly)	Lectures: 30	Practical classes: 30
Teaching methods: ex chair; discussion groups; seminars; colloquia, case studies from practice		
Knowledge evaluation (maximum 100 points). Pre-examination obligations: Activity during the lecture 10 points; Lecture attendance 10 ; Written part of the exam - tasks and theory (2x10) 20 ; Presentation 10 ; Oral part of the exam 50 .		

Table 5.1. Course specification

Course: Sports management		
Teacher: Jovan Veselinović		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		
Educational goal To present, analyse and point out possible projections of organization, functioning and management in sports in an integral, theoretical and dynamic way. The course consists of four parts that are interconnected and cover all relevant, theoretical, organizational, methodological and technological issues in the field of management of the system of sports organization and training technology.		
Educational outcomes (acquired knowledge): Based on the acquired knowledge about management in sports, students can adequately respond to all the challenges that sport poses to them as managers.		
Course content/structure Theoretical classes Introductory lecture - curriculum, methodology of realization of the teaching process; Basic concepts of sports management; Developmental tendencies of sports management; Dispute management systems and management; Models and functions in sports management; Holders of activities in sports, organizational structure, participants in sports; Personnel in sports, science and technology, facilities and equipment; Management and marketing in sports, competitions in sports; Health care, information system, incentives and rewards; Predicting desired situations, planning future activities, organizing operationalization of goals; Coordination of work processes, management and		

marketing in a sports organization; Sports coaches, selection of athletes, sports training; Athlete recovery, sports competitions, management process effectiveness; Modelling and diagnostics, planning and programming, operationalization and registration; Classification and control, processing and analysis, correction and comparison.		
Practical teaching Exercises, case studies, visits to sports organizations, professional practice.		
Literature Basic literature: 1. Веселиновић, .. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. 2. Zivotic, D., Veselinovic, J. (2018). Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition. Extensive literature: 1. Zivotic, D. (2007). Sports Management, Belgrade: Faculty of Sports Management 2. Zivotic, D. (1999). Sports Management, Belgrade: Ministry of Youth and Sports of the Government of the Republic of Serbia. 3. Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Interactive theoretical and practical classes, consultations with students, seminar papers and presentations.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during lectures: 10 Practical classes: 10 Colloquium: 30 Seminar: 20 Final exam Oral exam: 30		

Third year

Table 5.1. Course specification

Course: Financial management
Teacher: Bešlić Rupić I. Ivana
Course status: Mandatory
Number of ECTS: 8
Precondition courses: None
Educational goal Financial management implies the acquisition of knowledge in the management of capital budgeting, the structure of capital, and management with working capital. Major changes and dynamism of the business environment have contributed to the growth of the required level of knowledge in the field of financial management. In-depth study and mastery of techniques is the goal of this course, which includes other knowledge and techniques that are directly related to these three key paradigms of corporate finance.
Educational outcomes (acquired knowledge): By acquiring academic and practical knowledge and techniques, students will be able to solve specific problems related to capital budgeting, determining its optimal structure, and working capital management. After passing the exam, students will have the ability to independently and in a team to perform a complex financial analysis on specific balance sheet, as well as to compile financial plans. They will also have the ability to use financial leverage techniques to select the cheapest source of funding and apply capital budgeting techniques.
Course content/structure <i>Theoretical part (lectures):</i> Corporate finance and corporate governance; Making financial decisions; Making investment decisions; Financial analysis; Cash flow analysis and financial planning; Financial market instruments; Corporate finance management concept; Risk and income; Price of capital; Capital structure; Managing with working capital; Financial leverage; Capital budgeting techniques; Risk management. <i>Practical part (exercises):</i> In the exercise classes, students are trained to perform a complex financial analysis, compile a financial plan, calculate the prices of financial market instruments, using financial techniques leverage, learn to make valid decisions about the choice of financing method, and to define risk on practical examples.
Literature Vunjak, N. (2008). <i>Finansijski menadžment – Poslovne finansije</i> , Subotica: Ekonomski fakultet

Selected texts of the teacher's choice		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods Ex-chair; interactive method; case studies from practice		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Colloquium: 20 Lecture attendance: 10 Exercise attendance: 10 Term paper: 20 Final exam Written part of the exam: 20 Oral part of the exam: 20		

Table 5.1. Course specification

Course: Fitness centre management		
Teacher: Bobana B. Berjan Bačvarević, Lukić M. Nikola		
Course status: Elective		
Number of ECTS: 8		
Precondition courses: None		
Educational goal Acquiring knowledge about managing fitness programs as a new exercise movement and form.		
Educational outcomes (acquired knowledge): Student: Acquired knowledge and ability to manage and implement fitness programs that will provide fitness center users with significant effects in achieving health, motor and functional abilities, good mental state, more efficient rest, relaxation and recovery in the broadest sense of the word.		
Course content/structure Theoretical classes: Fitness program management, basic fitness program management, sports body building, sports aerobics; Miss and Mister Fitness pageant; Fitness programs for athletes; Management of basic recreational fitness programs; Recreational body building; Recreational fitness programs; Recreational fitness programs for children; Anti-stress recreational programs; Management of rehabilitation and correctional programs; Management of additional fitness programs; Diagnostics in fitness activities, Fitness programs and nutrition; Practical teaching: Case studies, presentation and case analysis. Visit to fitness clubs.		
Literature Basic: 1. Nicin, Đ. (2003). Fitness, Belgrade: Faculty of Sports Management and Higher School for Sports Coaches. 2. Krstic, J. (2002). Fitness programs, Novi Sad: Faculty of Physical Education. 3. Stojiljkovic, S. and associates (2005). Fitness, Belgrade: Faculty of Sports and Physical Education Wider literature: 1. Morehouse E. Laurence. (1975). Total fitness in 30 min. First Pocket Books. 2. Fitness against drugs, Belgrade: International humanitarian organization INO. 3. Andrasic, S. (2000). Influence of Fitness program and specific diet on improving strength and flexibility, Novi Sad: Faculty of Physical Education.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Interactive theoretical and practical classes, Consultations, Seminars		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 10 Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 30 Written part of the exam:-		

Table 5.1. Course specification

Course: Leadership in sport		
Teacher: Stanislav Đukić		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal: To acquire knowledge about leadership in sport through possibility of influencing on people's behaviour in order to achieve organizational goals and competitive advantage at the market.		
Educational outcomes (acquired knowledge): The future student learns about leadership in sport and acquires the skills needed for projecting changes in a sport organization.		
Course content/structure: <i>Theoretical lessons (lectures)</i> <ul style="list-style-type: none"> • The term of leadership and leader • Leadership in sport • Motivation in human behaviour • Dimensions of leadership in sport • Kinds of leaders in sport • Case studies • Theories of leadership • Qualities of successful leaders in sport • Styles of leadership in sport • Assumptions of quality leadership in sport • Leadership and management • The role of leadership in conflict resolution • The leader of today Practical lessons (exercises) <ul style="list-style-type: none"> • Presentations of seminar papers, case studies, discussion. 		
Literature <i>Basic literature:</i> <ol style="list-style-type: none"> 1. Živković, S.(2008). <i>Leadership in sport</i>, Belgrade: "Brothers Karić" University 2. Živković, S.(2007). <i>Leadership development in company's transformation – strategy and structure</i>, Belgrade: "Brothers Karić" University 3. Pržulj, Ž. (2002). <i>Human resources management</i>, Belgrade: MFA Institute 4. Martinović, S., Nićin, N., (1998). <i>The world of teams</i>, Novi Sad: Ulixes. 5. Dictionary, F., Kranjčec, R., Maher, A., (2003). <i>Psychology of work</i>, Ljubljana: CPU. <i>Extended literature:</i> <ol style="list-style-type: none"> 3. TUV Rheinland, MFA Institute: (2003). <i>Team work</i>, Belgrade 4. Vidanović, D., (2003). <i>Business protocol, business communication, business negotiations</i>, Ljubljana: Europrotocol. 		
Number of active teaching classes	Theoretical lectures: 30	Practical lessons: 45
Teaching methods Interactive theoretical and practical lectures, consultations, seminar papers, colloquiums, homework and final exam.		
Knowledge evaluation (maximum 100 points) Activity during the lectures: 10 Practical lessons: 20 Colloquium exams: 20 Seminar papers: 10 Final Exam – oral: 40		

Table 5.1. Course specification

Course: Management in the sports industry		
Teacher: Jovan Veselinović		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal The course discusses the basics of the theory and application of business management in the increasingly lucrative sports industry, emphasizing the importance of the context of the application of functional areas of management (applied management disciplines).		
Educational outcomes (acquired knowledge): By attending the course, the student learns and is trained to apply the fundamental areas of sports business management (marketing, consumer behaviour, public relations and event management in sports, finance and sports economics, ICT technology) for successful management in the sports industry.		
Course content/structure Theoretical classes Introductory lecture-size, specificity, importance of the sports industry; Historical and economic development of the sports market; Global sports market; Sports economics and financing models in sports; The concept and application of marketing in the sports industry; Public relations in sports; The concept and development of sponsorship in sports; Influence and application of techniques and technology in the sports industry; Sports broadcasting; Multimedia; Management of (global) sporting events; Global sports corporations; Transnational corporations in a global competitive sports environment; Globalization of the sports market - costs and benefits. Practical teaching Exercises, case studies, seminar papers.		
Literature Basic literature: 1. Веселиновић, Ј. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. 2. Zivotic, D., Veselinovic, J. (2018). Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition. 2. Gratton, C., Louis, D., Ramchandani, G. & Wilson, D. (2012). The Global Economics of Sport. NY, USA: Routledge. Extensive literature: 1. Zivotic, D. (2007). Sports Management, Belgrade: Faculty of Sports Management 2. Zivotic, D. (1999). Sports Management, Belgrade: Ministry of Youth and Sports of the Government of the Republic of Serbia. 3. Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 3
Teaching methods Interactive theoretical and practical classes, consultations, seminars		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during lectures: 10 Practical classes: 10 Colloquium: 30 Seminar: 20 Final exam Oral exam: 30		

Table 5.1. Course specification

Course: Management of Human Resources		
Teacher: Jovanović Nj. Dražen		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal Acquisition of fundamental knowledge about the scientific discipline of human resources management and its application in practice.		
Educational outcomes (acquired knowledge):		

Master the methods, techniques and instruments of human resource management in the function of achieving organizational goals.		
Course content/structure <i>Theoretical education</i> Theoretical consideration of the application of specific methods, procedures and models in specific situations. Thematic units: Concept and development of human resource management; human resource management development; organizational environment and human resource management; human resource management tasks in sports organizations; strategic perspective; human resource planning; job design and analysis, provision of human resources in sports; recruiting job candidates; selection and selection of candidates in sports; development of employee potential; sports career development; maintaining, motivating athletes and relationships; salaries, incentives, benefits; organization of work in sports organizations and roles in human resource management. <i>Practical Education</i> Exercises; other forms of teaching; solving case studies.		
Literature Primary Literature <ul style="list-style-type: none"> • Богићевић Миликић, Б. (2011). <i>Менаџмент људских ресурса</i>, Београд: Економски факултет. • Dessler, G. (2007). <i>Основи менаџмента људских ресурса</i>, четврто издање, Београд: Дата Статус. Secondary Literature <ul style="list-style-type: none"> • Cascio, F.W. (2003). <i>Managing Human Resources</i>, Mc Graw- Hill /Irwin 		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Interactive teaching, active student participation, discussions, simulations, role- plays, problem solving, case studies.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 15 Practical Education: 10 Preliminary Examination: 30 Term paper: 15 Final exam Oral part of the exam: 30		

Table 5.1. Course specification

Course: Monitoring and selection in contemporary sport
Teacher: Nemanja Pažin
Course status: Elective
Number of ECTS: 8
Precondition courses: None
Educational goal Acquisition of theoretical and practical knowledge on determining, monitoring and controlling the degree of applied competitive / training load and training of athletes. Studying the role of the selection process in modern sport, which includes the detection, identification, development and selection of athletes.
Educational outcomes (acquired knowledge): Every student should have basic knowledge about monitoring training and performance of athletes in modern sports. Also, the student is trained to understand and apply theoretical and practical knowledge about selection in sports.
Course content/structure <i>Theoretical part (lectures):</i> Introduction and definition of basic concepts on monitoring the competition and training process; Quantification of training stress; Tools for measuring / estimating external and internal load; Assessing performance and fatigue of athletes; Methods for data processing and analysis; Presentation and interpretation of results; The role and importance of selection in modern sports, processes of detection, identification of talents, long - term development and selection of athletes. <i>Practical part (exercises):</i> Teaching is based on exercises that are theoretical in nature with practical training in the context of adequate application of acquired knowledge in the field of training monitoring (selection and application of adequate tools / methods for monitoring training and competitive load and recovery of athletes), performance evaluation and fatigue of athletes , data processing and analysis, interpretation of results) in order to identify talent, but also the proper long-term development of athletes.

Literature 12. Malacko, J., Rađo, I. (2004). Tehnologija sporta i sportskog treninga. Sarajevo: Fakultet sporta i tjelesnog odgoja. 13. Sudarov, N., Fratrić, F. (2010). Dijagnostika treniranosti sportista. Novi Sad: Pokrajinski zavod za sport. 14. American College of Sports Medicine (2013). Priručnik za procenu fizičke forme povezane sa zdravljem. Data Status, Beograd. 15. McGuigan, M. (2017). <i>Monitoring training and performances in athletes</i> . USA; Human Kinetics. 16. Balyi, I., Way, R., Higgs, C. (2013). <i>Long-Term Athlete Development</i> . USA; Human Kinetics.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Frontal instruction and interactive teaching, verbal-textual methods (spoken explanation, presentation, discussion).		
Knowledge evaluation (maximum 100 points) <i>Pre-examination obligations</i> Colloquium 1 and 2: 20 Lecture attendance: 10 Exercise attendance: 20 Mid-term paper: 10 Presentation: 10 <i>Final exam</i> Written part of the exam: 30		

Table 5.1. Course specification

Course: Psychology		
Teacher: Gordana P. Budimir Ninković		
Course status: Elective		
Number of ECTS: 7		
Precondition courses: None		
Educational goal Students should be introduced to the basic psychological concepts of general psychology. Students should acquire knowledge about the origin, structure and nature of psychic life. Students should be introduced to the basic methodological principles and approaches of psychological research. Enabling students to apply general psychological knowledge in direct professional practice.		
Educational outcomes (acquired knowledge): Students are introduced to the basic psychological concepts of general psychology. Acquired knowledge about the origin, structure and nature of psychic life. Students trained for the application of general psychological knowledge in direct professional practice.		
Course content/structure Theoretical classes: Subject, tasks and branches of psychology; methods and techniques of psychological research; organic bases of psychic life; personality development factors; psychic processes (cognitive, emotional, conative) and psychic traits; individual personality: development, structure and types. Practical teaching: Application of certain methods and techniques; instructions for writing seminar papers; analysis of articles from professional journals; analysis of exercise results; preparation of seminar papers; defence of seminar papers.		
Literature Basic: 1. Rot, Nikola. General Psychology, (11-26, 26-45, 55-62). Belgrade: Institute for Textbooks and Teaching Aids, 2004. 2. Hrnjica, S. General psychology with personality psychology, (11-65, 130-150, 221-274, 277-323). Belgrade: Naucna knjiga Nova, 2005. Additional: 3. Hawk, R. R. Forty scientific studies that changed psychology, (selected chapters) Naklada Slap, Jastrebarsko. 2004.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 3
Teaching methods Academic presentation, problem presentation, research method, workshop work in small groups, discussion on a predetermined topic, asking questions after a lecture or a given text. Consultations are performed individually.		

Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 20 Preliminary Examination: 30 Term paper: 10 Final exam Oral part of the exam: 30 Written part of the exam: -
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Table 5.1. Course specification

Course: Safety in sport		
Teacher: Stanislav Đukić		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal: To acquire basic and practical knowledge about formal models and procedures of managing safety in sport.		
Educational outcomes (acquired knowledge): Enabling students to manage safety situations, actions, and interventions in order to realize sport events successfully.		
Course content/structure: <i>Theoretical lessons (lectures)</i> <ul style="list-style-type: none"> • Theoretical basics of sport, management, and safety in sport • Factors, methods, principles, styles, and problems of safety management • Safety orientations – systems of management • Technology of security service • Bodyguard service • Security of competitions and objects with regulations and requests by international organizations • Stress management • Managing physical capacities and integrity of security officers • Safety risks of sport events of municipal, regional, and national level • Safety requests of sport events of municipal, regional, and national level • Safety requests of international sport events (European and World Championships, Continental and Olympic games) Practical lessons (exercises) <ul style="list-style-type: none"> • Case studies, presentations, and analysis of safety cases of a sport event. 		
Literature <i>Basic literature:</i> <ol style="list-style-type: none"> 6. Milošević, BM., Milošević MM. (2013). <i>Special Physical Education: Textbook on the Management of the Construction of the Physical Integrity and Capacity of Police Officers</i>. Belgrade: CEDIP. 7. Mašić, Z. (2008). <i>Management of Safety in Sport</i>, Belgrade: Faculty of Management in Sport. <i>Extended literature:</i> <ol style="list-style-type: none"> 5. Milošević, BM., Gavrilović, P., Ivančević, V., (1989). <i>Modeling and Control of the Self-Defense System</i>. Belgrade: Scientific Book. 		
Number of active teaching classes	Theoretical lectures: 3	Practical lessons: 2
Teaching methods Lectures, presentations, modified teaching, problem solving method, brainstorming, group discussions, debates, case studies, demonstrations.		
Knowledge evaluation (maximum 100 points)		

Activity during the lectures: 10
Practical lessons: 10
Colloquium exams: 30
Seminar papers: 20
Final Exam – oral: 30

Table 5.1. Course specification

Course: Sports economics		
Teacher: Drinka Peković		
Course status: Mandatory		
Number of ECTS: 6		
Precondition courses: None		
Educational goal The educational goal of the course Sports economics is contained in understanding the unique position of sports as an economic phenomenon. The knowledge of fundamental economic principles in sports and their application in real business situations are the main purpose of this course.		
Educational outcomes (acquired knowledge): Listening the lectures and practical classes the student would be able to understand the relevant economic concepts important for the functioning of sports in developed economies, whether it is competitive or recreational sports, sports for the disabled or science and education in sports. In addition, the student would be able to understand the new economic reality of modern sports. He can independently analyse current sports issues by connecting sports and the economy. By the analysis and study of the best thoughts of theorists and practitioners in sports economics, the student would improve analytical, professional, and conceptual skills, necessary for successful management activities and achieving good business results. He will be ready to respond to all the challenges that await him in the real world of sports. By the application of economic principles, he will influence the development of a sport industry and the economics of sports, our still insufficiently researched area.		
Course content/structure Fundamental economic theory concepts (Introduction to economics; Basic characteristics of the economic system; The mechanism of markets) General topics of sports economics (Introduction to sports economics; Economic framework of sports development; Sports as an industry; Market structure in sports; Sports business in market economy; Economic effects in sports); Labour economics in sports (labour market; labour supply and demand in sports); Economics of amateurism and university sports; volunteerism in sports. Economics of organizations in sports (Basic criteria of organizational structure; Models of organization in sports; Economics of sports organizations).		
Literature Paunović, B. (2011). <i>Ekonomika preduzeća: preduzeće, okruženje i ulaganja</i> , 6. izd. Beograd: Centar za izdavačku delatnost Ekonomskog fakulteta. Ilić, R. (2011). <i>Ekonomika sportskih organizacija</i> . Beograd: Visoka sportska i zdravstvena škola. Tomić, M. (2006). <i>Osnovi sportske organizacije: struktura, kultura, menadžment i administracija</i> . 1. izd. Beograd: Zavod za udžbenike i nastavna sredstva. Novak, I. (2006). <i>Sportski marketing i industrija sporta</i> . Zagreb: Maling.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods interactive method, case study		
Knowledge evaluation (maximum 100 points) Pre-examination obligations: Final exam: Colloquium exam: 30 Oral part of the exam: 30 Lecture activity: 10 Presentation: 20 Practical work: 10		

Table 5.1. Course specification

Course: Strategic management		
Teacher: Dejan R. Dašić		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		

Educational goal: The main goal of the course is to acquaint students with the theoretical and methodological foundations of the concept of strategic management as well as understanding the specifics of the strategic process. By developing competence, knowledge and abilities in the above areas, with the application of scientific research instruments, concepts, methods and techniques, students will be able to design and position high-performance organizations.		
Educational outcomes (acquired knowledge): Students will be able to independently conduct strategic analysis, formulate, implement and control selected strategies, ie to apply analytical knowledge / techniques from certain areas of strategic management, which in everyday management require different types of planning, modeling, optimization and ability for interdisciplinary approach to solving problems.		
Course content/structure: Theoretical classes: Research and analysis of key factors of the internal and external environment of organizations - globalization and intercultural management; Methods and techniques for defining an effective strategic vision, approaches to formulating the goals of the organization; Analysis of the impact of strategic goals on the formulation of alternative strategies, how to design possible options of strategic plans, generate, evaluate and test options; Implementation of defined strategies; Analysis and description of the phases of the process of implementation of strategic alternatives, the process of planning stage changes; Strategic control and audit; Comparative analysis of modern versus classical approaches to strategic control; Innovative concepts, methods and techniques of strategic management of organizations Practical teaching: Within the practical classes, in order to better present and transfer knowledge, presentation and discussion will be used, as well as solving specific tasks from different areas of the course content. The case study method will form the basis of valid conclusions.		
Literature Basic literature: 1. Živković S. (2008). Strategic Management - Transformational Change Management, Belgrade: Alpha University, Faculty of Trade and Banking. 2. Đuričin, D., Janošević, S., Kaličanin, Đ. (2010). Management and Strategy, Belgrade: Center for Publishing of the Faculty of Economics, University of Belgrade. 3. Besic, C., Nikolic, M., Damjanovic, A. (2010). Strategic Management, Kragujevac: Technical Faculty, University of Kragujevac. Extensive literature: 1. Hitt, M.A., Ireland, R.D., Hoskisson, R.E. (2009). Strategic Management: Competitiveness and Globalization, Thomson, South-Western. 2. Dess, G.G., Lumpkin, G.T., Eisner, A.B. (2007). Strategic Management, Belgrade: Data Status.		
Number of active teaching classes (weekly)	Lectures:: 45	Practical classes: 30
Teaching methods : Presentation and discussion; case methods		
Knowledge evaluation (maximum 100 points) Pre-examination obligations: Activity during the lecture 10 points; Lecture attendance 20 ; Written part of the exam - tasks and theory (2x15) 30 ; Presentation 10 ; Oral part of the exam 30 .		

Fourth year

Table 5.1. Course specification

Course: Public relations in sport
Teacher: Aleksandra Perovic
Course status: Mandatory
Number of ECTS: 6
Precondition courses: None
Educational goal The aim of the course is to bring students closer to the basic knowledge of public relations in sports multidisciplinary from a theoretical and scientific point of view.
Educational outcomes (acquired knowledge): The aim of the course is to bring students closer to the basic knowledge of public relations in sports multidisciplinary from a theoretical and scientific point of view.
Course content/structure Theoretical classes:

<p>The concept, definition and characteristics of public relations in sports. Integrating public relations and strategic management. Planning and conducting a campaign within public relations, cooperation with companies whose main activity is public relations. Development and limitations of the use of new technologies and the Internet in public relations in sports. The relationship between sports organization and the media. Managing the relationship between a sports organization and the media. Communication in crisis situations. Social responsibility of public relations services in sports. Communication with internal and external public. Legal and ethical dimension of public relations in sports,</p> <p>Practical teaching:</p> <p>Forms of work on exercises include: examples related to passed teaching units in lectures; group and individual discussions of students on solving specific examples from practice with the presentation of solutions; different ways of testing knowledge (homework, team project, knowledge quiz).</p>		
<p>Literature</p> <p>Basic:</p> <ol style="list-style-type: none"> 1.Tomic, D. (2002). Public relations - PR in the field of sports: Center for Political Crises and Social Democracy 2. Broom, G. (2010). Effective public relations. Zagreb: Mate d.o.o. 3. Black, S. (2003). Public relations. Belgrade: Clio 4. Filipović, V., Kostić, M., Prohaska, S. (2001). Public Relations: Business Communication, Business Image, Professional Behavior. Belgrade: FON - Management. 5. Wilcox, D. L., Cameron, G.T., Olt, F. H., Agee, W. K. (2006). Public Relations: Strategies and Tactics. Belgrade: Center for Publishing of the Faculty of Economics. 6. Stoldt, G.C., Dittmore, S.W., Branvold, S.E. (2012). Sport Public Relations. Champaign: Human Kinetics 7. Proceedings of scientific conferences and seminars 		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
<p>Teaching methods</p> <p>Theoretical and practical classes, consultations</p>		
<p>Knowledge evaluation (maximum 100 points)</p> <p>Pre-examination obligations</p> <p>Activity during the lecture: 10</p> <p>Practical Education: 10</p> <p>Preliminary Examination: 30</p> <p>Term paper: 20</p> <p>Final exam</p> <p>Oral part of the exam: 30</p> <p>Written part of the exam</p>		

Table 5.1. Course specification

Course: Business law
Teacher: Šarkiћ Š. Nebojša
Course status: Mandatory
Number of ECTS: 6
Precondition courses: None
<p>Educational goal</p> <p>The aim of this course is to acquaint students with the legal framework of business and business decision-making. The goal is to acquire basic knowledge about general concepts of law, basic institutes of individual branches of law, business entities, their relationship with the state and legal affairs that they perform in mutual relations. In addition to general concepts in this subject, the goal is to acquire systematized practical knowledge necessary for understanding and solving very specific business problems.</p>
<p>Educational outcomes (acquired knowledge):</p> <p>Students will be able to: identify and apply the fundamental values of law and fairness, clearly present written and oral understanding and application of relevant legal principles, explore the relationship between law and social, political or economic factors.</p>
<p>Course content/structure</p> <p>The concept and subject of business law. Sources of law. The place of business law in the legal system. Fundamentals of real law. Fundamentals of the law of obligations. Legal status of business entities. Forms of business organization. Forming and registering a company. Functioning of the company. Duties of director and manager. Concept, subject, method and sources of company law; Business entities - partnership and limited partnership; Capital companies - joint stock company and limited liability company; Legal operations of companies, termination of companies, etc. Company insolvency. Commodity contracts. Sale contract; Order agreement; Brokerage agreement; Trade Representation Agreement, Commission Agreement, Forwarding Agreement, Control Agreement, Storage Agreement; Insurance contract; Contract of carriage; Publishing contract; License Agreement; Franchise agreement, timesharing agreement; Banking and securities; Credit affairs; Bank deposits (cash deposit,</p>

savings deposit, bank current accounts, non-cash deposit, securities deposit, safe deposit box agreement). Banking services (letter of credit, bank guarantee, payment operations, clearing, documentary collection, other service banking activities); Securities: Bill of exchange; check.; Introduction to international commercial law.		
Literature Basic: • Vasiljivić. M. (2012) Commercial Law, Faculty of Law, University of Belgrade, Belgrade • Vasiljivić. M (2012) Company law - company law, Faculty of Law, University of Belgrade, Belgrade Additional: • Đorđević S. (2011), International Contract Law, Belgrade • Perović J. (2014), International Business Law, Belgrade • Jovanović N., Radović M. (2012), Practicum in Commercial Law, Belgrade		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 2
Teaching methods The lectures are supported by modern schools and the active participation of students. Individual and joint presentation of seminar papers, as well as discussions based on the analysis and deepening of case studies.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 10 Preliminary Examination: 30 Term paper: 20 Final exam Oral part of the exam: 30 Written part of the exam:-		

Table 5.1. Course specification

Course: Business policy
Teacher: Stanislav Đukić
Course status: Mandatory
Number of ECTS: 7
Precondition courses: None
Educational goal: Students will acquire theoretical and practical knowledge, skills and competences in the area of strategic and tactical planning and business policies of the company (organization/corporation), as well as become able to successfully solve problems of some company, not just with the aim of its survival at the market, but also with the aim of its future development; perception of the process of integral planning in the company (organization/corporation).
Educational outcomes (acquired knowledge): Creating strategic and tactical plans and guiding strategic and business policies in a company (organization/corporation); mastering instruments and techniques of planning and policy making; identifying the factors of running business in a company and the ones in its surroundings; creating company's business plan. By studying this course students will be able to combine acquired theoretical, specified, and practical knowledge about running business policy of a certain company (organization/corporation).
Course content/structure: <i>Theoretical lessons (lectures)</i> <ul style="list-style-type: none"> • Introduction to the course • Theoretical approaches to studying the subject • Running the company • Planning – the first phase of management (phase of running the company) • Planning in the company – the term itself • Defining business policy of the company, and developing policy of the company – the term • Business policy of the company – the term • Relation between business and development policy of a company and their connections with complementary scientific disciplines • Creating business and development policies of a company • Agents of creating company's policy; planning and the policy of production, marketing and

finances <ul style="list-style-type: none"> • Strategic and tactical approach to planning and company policy – materials, workforce, and utilities • Elements of a business policy in the company and business decisions – results of business politics • The role and application of economic principles • Research in a company and product research • Business plan and control of its execution in the company <p>Practical lessons (exercises)</p> <ul style="list-style-type: none"> • <i>Exercises, other forms of lessons, researches.</i> <p>Making plans for the elements and phases in the process of reproduction, training for creating company's business plan, analyses of application of theoretical solutions in the life of a company, mastering the techniques of predicting the changes of external and internal factors of doing business in a longer and shorter periods, mastering the techniques of financial planning and policies.</p>		
<p>Literature</p> <ol style="list-style-type: none"> 1. Predić, B., <i>Strategic and tactical planning and business policy</i>, SVEN Niš, 2007. 2. Predić, B., <i>Plans of a company – basics for business plan</i>, SVEN Niš, 2007. 3. Levi – Jakašić, M., Marinković, S., Petković, J., <i>Managment of innovation and technological develepoment</i>, FOS, 2012. 4. Levi – Jakašić, M., <i>Management of technology and development</i>, FOS, 2008. 		
Number of active teaching classes	Theoretical lectures: 2	Practical lessons: 3
<p>Teaching methods</p> <p>Lectures, seminars on certain categories, workshops, seminar papers and solving colloquial tests.</p>		
<p>Knowledge evaluation (maximum 100 points)</p> <p>Activity during the lectures: 5 Practical lessons: 5 Colloquium exams: 20 Seminar papers: 10 Final Exam – oral: 60</p>		

Table 5.1. Course specification

Course: Business Statistics
Teacher: Marija Paunović
Course status: Mandatory
Number of ECTS: 5
Precondition courses: None
Educational goal Defining the relationship between statistics and other business areas. Using techniques or procedures necessary to manipulate and apply concepts. Introduction to the logical approach in problem solving and decision making with the application of statistical techniques.
Educational outcomes (acquired knowledge): Upon completion of this course, the student acquires the knowledge to solve practical problems in business and economic areas, through the development, evaluation and selection of alternative statistical techniques.
Course content/structure Data collection. Descriptive statistics. Basic aspects of probability concepts. Discrete and continuous distribution including Binomial and Normal Distribution. Sampling Theory. Test of Hypothesis and Significance. Regression and Correlation. Data: sources and benefits. Data collection: secondary and primary sources. Presentation of numerical information. Data analysis. Index numbers. Time series analysis and prediction. Probability. Introduction to quantitative techniques applicable in business management including collection and presentation of numerical data, sampling problems, means, frequency of distribution and variance. Business forecasting techniques including extrapolation and interpretation of index numbers and time series. The nature of computers and software and the application of computer

technology in solving business problems.			
Literature			
1. Savić, M., Poslovna statistika, Ekonomski fakultet, Subotica, 2005.			
2. Levine, J., Stephan, M. and M. Bereson, Statistic for Managers Using Microsoft Excel, Prentice-Hall, 2001.			
Number of active teaching classes	Lectures: 30	Practical classes: 45	
Teaching methods			
Lectures: Ex catedra; Interactive method. Application of computers and modern software.			
Practical classes: Explaining theoretical parts of the course through discussion with students and practical work. Solving exercises and tasks both in small groups and individually, practiced during the use of modern statistical packages.			
Knowledge evaluation (maximum 100 points)			
Pre-examination obligations	points	Final exam	points
Activity during lectures	10	Narative examination	30
Activity during practical classes	10		
Colloquiums	30		
Seminars	20	Total points	100

Table 5.1. Course specification

Course: Digital marketing in sports		
Teacher: Aleksandar D. Stokić		
Course status: Elective		
Number of ECTS: 7		
Precondition courses: None		
Educational goal		
The course enables students to understand the business use of the Internet as well as to acquire basic knowledge about how Internet technologies and information systems are used in marketing.		
Educational outcomes (acquired knowledge):		
By studying the course, one acquires knowledge of three complementary topics - e-marketing, Internet business and mobile trading, which enables students to apply marketing and Internet marketing in modern companies and economic organizations.		
Course content/structure		
Theoretical classes:		
Introduction to marketing: past, present, future. General marketing strategies-segmentation, targeting, positioning and differentiation. Marketing mix (4P). Understanding e-marketing context: e-business models and the role of strategic marketing planning. Strategic e-marketing and performance measures. E-marketing plan. Identifying profitable e-marketing strategies. Four Pillars of Internet Marketing (4C / W.I.S.E. Model). E-marketing techniques (email marketing, online PR, banners, viral marketing, online advertising). E-marketing applications: Web Content - creating quality Web site content, Search Engines - strategies for achieving visibility on searches, CRM. Internet PR as a part of e-marketing: image management, publicity, reputation creation, basic elements of PR activities on the Internet.		
Practical classes		
Exercises - On-line Case Studies (examples of sustainable online business models). Creating an Internet marketing plan. Application of Web 2.0 technologies in improving the appearance on the Internet. Marketing on social networks and social media. Improving the company's performance on the Internet.		
Literature		
Basic:		
1. Strauss, J., El-Asary, A. & Frost, R. (2007). E-marketing (IV edition). Sarajevo, BiH: Sahinpasic, ISSN-13: 9789958411731.		
2. Varagic, D. (2002). A Guide To The Heaven And Hell Of Internet Marketing. Novi Sad: P2 Internet and Prometheus.		
Additional:		
1. Rosen, D. E. & Purinton (2004). Website design: Viewing the web as a cognitive landscape. Journal of Business Research, 57, pp. 787-794.		
2. Parasuraman, A. & Zinkhan, G. M. (2003). Marketing to and serving customers through the Internet: An overview and research agenda. Journal of the Academy of Marketing Science, 30 (4), pp. 286-295.		
Number of active teaching classes (weekly)	Lectures: 2	Practical classes: 3
Teaching methods		
The course is taught according to standard methods of higher education, ie university teaching in the form of theoretical lectures and practical exercises, with a combination of independent and team work and mandatory seminar work (project assignment) during the semester under the mentorship of the subject professor.		
Knowledge evaluation (maximum 100 points)		

Pre-examination obligations Activity during the lecture: 10 Practical Education: 10 Preliminary Examination: 20 Term paper: 30 Final exam Oral part of the exam: 30 Written part of the exam:-

Table 5.1. Course specification

Course: Entrepreneurship		
Teacher: Stanimir B. Đukić		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal The aim of the course is to introduce students to the terminology and concept of the entrepreneurial field; acquiring the necessary knowledge about entrepreneurship and entrepreneurial culture; recognizing, defining and the manner of realization of a business venture; doing business, running and managing your own business. To notice the importance of risk in entrepreneurial activities of creating new business ventures; To encourage students' initiatives and creativity, as well as to enable him to successfully perform business activities in the entrepreneurial business in sports.		
Educational outcomes (acquired knowledge): Enabling students to recognize and adopt an entrepreneurial philosophy, use entrepreneurial processes and understand the entrepreneurial personality; synthesis of all these findings and achieving a creative context for designing new business ventures while enabling students to independently recognize the business opportunity and translate it into an organized business process. To get acquainted with specific elaborations of articulating the business process through business plan documents.		
Course content/structure Theoretical classes History, definitions and theories of entrepreneurship; Entrepreneurship process; Business opportunity or convenience; Resources; Teams; Entrepreneur profile; Psychosocial aspects of entrepreneurs; Entrepreneurship environment; Entrepreneurial strategies; Socio-political preconditions for the development of entrepreneurship in sports; Economic - political preconditions for the development of entrepreneurship in sports; Entrepreneurship in sports - creating and starting a business in sports; Profile of a successful entrepreneur in sports; Marketing and entrepreneurship; Basic indicators for entrepreneurial decision-making; Entrepreneurial venture risk analysis; Business plan - theoretical part of business planning; Entrepreneurship in developed countries; Entrepreneurship in Serbia; Entrepreneurial programs in sports. Practical teaching Case studies; Creating a business plan; Virtual enterprise workshop, Business situation simulation.		
Literature Basic literature: 1.Kastratovic, E. (2008). Entrepreneurship in sports, Belgrade: Faculty of Sports Management. 2.Kastratović, E.,co-author (2003).Entrepreneurial Management, Belgrade: SME Institute, Investment Center, Zagreb. 3.Veselinović, J. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. Extensive literature: 1.Марковић, Н. (2007). Entrepreneurship: with a workbook for independent business plan development ", Novi Sad: Cekom. 2.Zivotic,D.,Veselinovic,J.(2018).Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 1
Teaching methods Interactive theoretical and practical teaching, based on examples from theory and practice. Knowledge assessment is done through tests, preparation and defence of a seminar paper during the semester and the final exam.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during lectures: 10 Practical classes: 10		

Colloquium: 30
Seminar: 20
Final exam
Oral exam: 30

Table 5.1. Course specification

Course: Fundamentals of information technology		
Teacher: Aleksandar D. Stokić, Vladimir D. Šašo		
Course status: Mandatory		
Number of ECTS: 7		
Precondition courses: None		
Educational goal The student gets acquainted with the basic concepts and elements of computer technology and with the basic architecture of the computer system. The goal is for the student to get acquainted with the hardware and software of the computer system. and to acquire practical knowledge of the application of modern information technologies.		
Educational outcomes (acquired knowledge): With the acquisition of the necessary knowledge, the student will be able to see the importance of modern databases in terms of data storage and retrieval, information and knowledge in the digital economy, as well as the importance of their implementation in a network environment, which will increase their efficiency and effectiveness.		
Course content/structure Introduction to the basic concepts of computer systems; Getting to know the hardware components of a computer system; Basic computer system architecture; Getting to know the software components of a computer system; Basics of software development component; Malware; Introduction to basic database concepts; Importance of databases in business systems; Database design procedures; Basic concepts of communication technologies; Networks and network architecture; Internet and Internet services;		
Literature Basic: • Đorđević G., Information technologies in digital economy, BTO, Belgrade, 2011, ISBN 86-905115-9-4, COBISS.SR-ID 187505676 Additional: • Krsmanović, S., Information systems in a network environment, University "Braća Karić" Belgrade, 2001. • Jessup, L., Valacic, J., Information Systems Today, Prentice Hall, 2003.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 2
Teaching methods Lectures are supported by modern teaching aids, especially computers, and the active participation of students. Practical teaching The exercises solve practical tasks from the material that is covered in the theoretical classes.		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during the lecture: 10 Practical Education: 20 Preliminary Examination: 30 Term paper: 10 Final exam Oral part of the exam: 30 Written part of the exam:-		

Table 5.1. Course specification

Course: Management of sports facilities		
Teacher: Jovan Veselinović		
Course status: Mandatory		
Number of ECTS: 8		
Precondition courses: None		
Educational goal Acquiring the necessary knowledge about the management of sports facilities, their users, contents and functions.		
Educational outcomes (acquired knowledge): Acquisition of knowledge about the management of sports facilities and the ability to successfully manage sports facilities.		

Course content/structure Theoretical classes Introduction to the management of sports facilities: the subject and goal of the management of sports facilities, the importance and need for knowledge of sports facilities, sports activities, users of sports facilities and the role of sports managers in the functioning of sports facilities; Sports market, sports services and sports facilities. History of sports facilities. Purpose and division of sports facilities; Regulations important for the construction and operation of sports facilities; Quality of sports facilities from the aspect of: users and implementers, sports activities, maintenance and management of sports facilities; Multifunctionality of sports facilities. Defining the program of sports facilities; Management of sports facilities in relation to size, quality, facilities, location and ownership; Management functions in sports facilities; Functions in sports facilities: technical, administrative, financial, security; Personnel policy in the management of sports facilities; Characteristics of modern sports facilities; Specifics of functioning of characteristic sports facilities; Periodization of exploitation of sports facilities. Application of informatics in the management of sports facilities; Maintenance of sports facilities; Importance of props and equipment in the operation of sports facilities. Practical teaching Business situation simulation; Planning the construction of sports facilities; Standards for sports facilities; Method of collecting data on sports facilities; Tour of the multifunctional sports facility; Tour of a characteristic sports facility; Assessment of the condition of props and equipment of sports facilities; Analysis of the degree of utilization of a sports facility.		
Literature Basic literature: 1.Masic, Z. (2006). Management of sports facilities, Belgrade: Faculty of Sports Management. 2.Веселиновић, Ј. (2012). Management of a sports organization, Belgrade: Sports Federation of Serbia. Extensive literature: 1.Zivotic, D., Veselinovic, J. (2010). Function models in sports management, Belgrade: Faculty of Sports Management. 2.Zivotic, D., Veselinovic, J. (2018). Function models in sports management, Belgrade: Faculty of Sports Management. Revised edition. 3.Vidanović, D. (2003). Business protocol, business communication, business negotiations, Ljubljana: Europrotocol.		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods Interactive theoretical and practical classes, consultations, seminar work, case studies		
Knowledge evaluation (maximum 100 points) Pre-examination obligations Activity during lectures: 10 Practical classes: 10 Colloquium: 30 Seminar: 20 Final exam Oral exam: 30		

Table 5.1. Course specification

Course: Theory and methodology of physical education 1
Teachers: Bobana Berjan Bačvarević
Course status: Elective
Number of ECTS: 7
Precondition courses: None
Educational goal In this course, students acquire knowledge of the theory and methodology of physical education, necessary for the educational process in physical education.
Educational outcomes (acquired knowledge): Through theoretical and practical classes, students will master the necessary knowledge of the theory and methodology of physical education, which enables them to realize the teaching contents provided by the curriculum of physical education for the appropriate educational age.
Course content/structure <i>Theoretical part (lectures):</i> Through theoretical classes, students are introduced to the basic theoretical principles in the system of physical education.

<p>The contents of the course include important theoretical and methodological bases of physical education on which the extended and deepened knowledge necessary for educational work in the field of physical education is based.</p> <p><i>Practical part (exercises):</i> Teaching is based on exercises that are of a theoretical nature, practical presentation in schools, on the practical work of students within pedagogical practice and on seminar exercises.</p>		
<p>Literature</p> <ol style="list-style-type: none"> Višnjić, D., Jovanović, A., Miletić, K: Teorija i metodika fizičkog vaspitanja, SIA, Beograd, 2004. Radisavljević, S., Milanović, I.: Praktikum. Programi fizičkog vaspitanja od 1.do 4. razreda osnovne škole. Programi fizičkog vaspitanja od 5. do 8. razreda osnovne škole. Programi fizičkog vaspitanja od 1. do 4. razreda srednje škole. Repić Čujić, V., Višnjić D., Radisavljević, S., Gortnar, Z., Josip Lepeš, J., Zečević, S., Krstić, K: Obrazovni standardi za kraj obaveznog obrazovanja za nastavni predmet Fizičko vaspitanje, Zavod za vrednovanje kvaliteta obrazovanja i vaspitanja, Beograd, 2010. Milanović, I., Radisavljević Janić S., Čaprić G., Mirkov D; Priručnik za praćenje fizičkog razvoja i razvoja motoričkih sposobnosti učenika u nastavi fizičkog vaspitanja, Zavod za vrednovanje kvaliteta obrazovanja i vaspitanja, Beograd, 2016. 		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
<p>Teaching methods Teaching will be realized through the application of the verbal method with the active participation of students, visual displays of teaching films, presentations of various topics, as well as written exercises. Students will realize practical work within the framework of pedagogical practice.</p>		
<p>Knowledge evaluation (maximum 100 points)</p> <p><i>Pre-examination obligations</i> Colloquium 1 and 2: 20 Lecture attendance: 10 Exercise attendance: 20 Mid-term paper: 10 Presentation: 10</p> <p><i>Final exam</i> Written part of the exam: 30</p>		

Table 5.1. Course specification

Course: Tourism management
Teacher: Ranko Marjanović
Course status: Elective
Number of ECTS: 7
Precondition courses: None
<p>Educational goal Acquiring knowledge about the basic characteristics of tourism management; factors that affect their development; manifestations arising from the interactions of these two are becoming increasingly important for modern man areas, especially in terms of quality of life.</p>
<p>Educational outcomes (acquired knowledge): Student: In acquiring fundamental - general knowledge of the theory and practice of sports tourism and training students for future work in sports tourism and wellness.</p>
<p>Course content/structure Theoretical classes:</p> <p>Introductory considerations regardless of the concepts of sports and tourism and their interactions; Terms for tourism development-natural, anthropogenic, material base; communications; Emerging forms of sports, tourism and their interactions; Contemporary tendencies in tourism, tourism in the world and in Serbia, The connection between sports and tourism - sport in the development of tourism and tourism in the development of sport, through history and today; Sports tourism-term, characteristics, classification; Attractions in sports tourism, infrastructure (fields, trails), sports hotels; Forms of sports tourism-outdoors, active, adventure, cycling; Sports - basketball, football,</p>

volleyball, tennis; Examples of regions and countries in which sports tourism is developed; Organizations that deal with sports tourism-Club of the Mediterranean, theme and adrenaline parks, Sports events and manifestations-importance for the development of sports tourism; Great sporting events-Olympics; Sports camps, Sports tourism and quality of life - health farms, wellness and spa centres; Agency business-Programming tourist travel (emphasis on sports tourism).		
Practical classes:		
Exercises, case studies, seminar work and their presentations, discussions.		
Literature		
Basic literature:		
Čilardžić, V. : Sports tourism and wellness, Faculty of Sports Management, Belgrade, 2008		
Bartoluci, M. : Sport in tourism, Faculty of Kinesiology, Zagreb, 2004.		
Bartoluci, M. : Management in Sport and Tourism, Faculty of Economics, Zagreb, 2004.		
Jovicic, D. : Tourist Destination Management, Zelnid, Belgrade 2002.		
Extensive literature:		
Bartoluci, M. : Economic aspects of sports and tourism, Faculty of Physical Education, Zagreb, 1999.		
Kastratović, E. : Fundamentals of Management with Management in Sport, Institute of SMEs, Belgrade, 2004.		
Mihajlović, MV: Management of sports organizations, FMS, Belgrade, 2005		
Tomić, M. : Management in sport, Astimbo, Belgrade, 2001		
Number of active teaching classes (weekly)	Lectures: 3	Practical classes: 3
Teaching methods		
Interactive theoretical and practical classes, Consultations, Presentations.		
Knowledge evaluation (maximum 100 points)		
Activity during lectures: 10		
Practical classes: 10		
Colloquiums: 30		
Preparation and presentation of seminar papers: 20		
Oral exam: 30		